



SUMMARY REPORT

on professional public accreditation of the cluster of educational programmes

- «Folk Artistic Culture" (51.03.02, 51.04.02)
- «Social and Cultural Activities» (51.03.03, 51.04.03)

delivered by Altai State Institute of Culture



While preparing this Summary Report we used information from the Self-Evaluation Report and the Report on the External Review of the cluster of educational programmes «Folk Artistic Culture" (51.03.02, 51.04.02) and «Social and Cultural Activities» (51.03.03, 51.04.03) delivered by Altai State Institute of Culture.

The presentation document for the use by the National Accreditation Board.

 $\ensuremath{\mathbb{C}}$ National Centre for Public Accreditation, 2020

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GENERAL INFORMATION ON THE EDUCATIONAL INSTITUTION

Full name of the educational institution	<i>Federal State Budgetary Educational Institution of Higher Education "Altai State Institute of Culture"</i>
Founder	Ministry of Culture of the Russian Federation
Year of foundation	 1974-Altai State Institute of Culture 1994 - Federal Educational Institution "Altai State Institute of Arts and Culture" 2003-Federal State Educational Institution of Higher Professional Education" Altai State Institute of Arts and Culture" 2005-Federal State Educational Institution of Higher Professional Education "Altai State Academy of Culture and Art" 2011-Federal State Budgetary Educational Institution of Higher Professional Education "Altai State Academy of Culture and Art" 2014 — Federal State Budgetary educational Institution of Higher Education " Altai State Academy of Culture and Art" 2015-Federal State Budgetary Educational Institution of Higher Education "Altai State Institution
Address	277 Yurina str., Barnaul, Altai Krai, 656055, Russia
Rector	Galina Buevich, Ph. D., Associate Professor
License	90L01 series 8692 reg. Number 1675 of 01.10.2015 permanent
State accreditation	Certificate of State Accreditation Series 90A01 № 3164, reg. №3010 from 06.03.2019 untill 06.03.2025
Number of students	1674 Full time 847 Part time 41 Off site 786

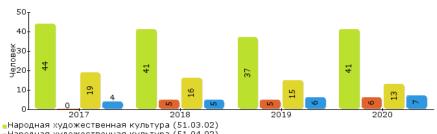
INFORMATION ON THE STUDY PROGRAMMES UNDERGOING ACCREDITATION

Educational programmes	«Folk artistic culture» (51.03.02), «Folk artistic culture» «(51.04.02), «Social and Cultural Activities» (51.03.03), «Social and Cultural Activities» (51.04.03)
Level of training / Standard period of training	Bachelor Degree Programme /4years Master's Degree Programme / 2 years
Structural subdivision (Head)	Faculty of Artistic Creation (Ludmila Tyurenkova, Candidate of Philology, Associate Professor) Faculty of Socio-Cultural and Information Technology (Elena Balashova, Ph. D., Associate Professor) The Faculty of Choreography (Natalya Gorbunova, Associate Professor)
Major Departments (Heads)	Department of Socio-Cultural Activities (Anatoly Plyusnin, Associate Professor) Department of Art Culture and Arts and Crafts (Sergei Zhuk, Associate Professor) Department of Choreography (Natalya Gorbunova, Associate Professor) Department of Theater Directing and Acting (Elena Shangina, Candidate of Arts, Professor)
Date of site visit	27-29 October 2020
Persons responsible for accreditation	Maria Stepanenko, Head of the Department of Licensing and Quality Control of Education Olesya Kutkina, Ph. D., Associate Professor, Vice-Rector for Academic Affairs

SAMPLING RESULTS OF THE PROJECT "BEST EDUCATIONAL PROGRAMMES OF INNOVATIVE RUSSIA"

Indicators	2020	
Cluster of educational programmes «Folk Artistic Culture" (51.03.02, 51.04.02) and «Social and Cultural Activities» (51.03.03, 51.04.03)		
Number of such programmes in the Russian Federation	160	
Number of higher educational institutions offering such programmes	87	
Number of programmes – winners of the project (%of the total	15	
number of these programmes offered in the RF)	(9%)	
Altaisky Krai		
Number of such programmes offered in the region	5	
Number of programmes – winners of the project (% from total number of these programmes offered in the region)	0	
Number of higher educational institutions and branches in the region	21	
Total number of programmes offered in the region	449	
Total number of programmes – winners of the project (% from	55	
total number of these programmes offered in the region)	(12%)	

REFERENCE DATA ON STUDENT ENROLLMENT FOR PROGRAMME



Народная художественная культура (51.04.02)
 Социально-культурная деятельность (51.03.03)
 Социально-культурная деятельность (51.04.03)

ACHIEVEMENTS OF THE EDUCATIONAL PROGRAMME

Quality of implementing the educational programme

The quality of educational programmes is ensured by a high level of qualification of the teaching staff, material, technical and information support. Every year the students of the Institute become laureates, participants and winners of international, national and regional competitions and festivals. Over the past 5 years they have won more than 153 awards. In 2020, 10.5% of students received increased scholarships for achievements in educational, research, creative and social activities, 3 students won scholarships of the Governor of the Altai Territory, 1 student was awarded the scholarship of the Government of the Russian Federation. The high percentage of employment (90%) of the graduates of this cluster of educational programmes in the leading institutions and cultural organizations of the region and beyond indicates a high level of their training.

Provision of up-to-date education

The content of education is updated by adjusting the educational programmes, curricula and syllabi, taking into account the development of science, technology, culture, economy, technology and the social sphere, changes in the needs of the labor market, the results of research of new professional opportunities for graduates, recommendations of employers and the opinion of students. The participation of representatives of employers, the use of innovative teaching methods and advanced technologies in the educational process, timely professional development of teachers involved in the implementation of the educational programmes, makes it possible to ensure the relevant content of education.

Teaching Staff

The implementation of the educational programmes is carried out by the teaching staff who conduct research, educational, methodological and (or) practical work that corresponds to the profile of the discipline being taught. The proportion of research and pedagogical workers who have a degree of Candidate of Sciences and / or academic rank of Associate Professor, PhD and/or the academic title of Professor meets the requirements of the FSES for personnel. The share of the employers' participation in the implementation of the educational programmes also meets the requirements of the standards. The total number of the teaching staff of the study programmes of the cluster is 87 people, of which 57 people have academic degrees and / or titles, including 9 professors and / or doctors of science.

Independent assessment of student learning outcomes

As a result of participation in the innovative FEPO project (March-July 2020), the institute received a quality certificate confirming the successful completion of the external independent assessment of the quality of education based on certified accreditation pedagogical measurement materials for the cluster's educational programmes.

Learning Resources

The Institute has adequate and sufficient material and technical resources. Computers and office equipment are annually updated; new costumes, stage shoes, easels are purchased; modern lighting and sound equipment for specialized classrooms, materials and tools for arts and crafts are acquired.

The students are provided with a wide access to the entire range of remote information resources and information resources of the Institute. Electronic educational resources of their own generation are represented in the electronic catalogue and electronic library ASICA. The external electronic library system "University library online", inter-University electronic library, National digital library are accessible.

The educational portal built on the basis of the Moodle system is of great importance for educational and managerial activities.

Research activity

The teachers and students are actively engaged in research activities, fundamental and applied research. They carry out experimental developments on the issues of culture, art and art education. The Institute implements three research areas, where each department determines the subject of its research work in accordance with the specifics of the programme under accreditation.

The number of publications of the teaching staff included in the list of leading peer-reviewed scientific publications for 2019 is 45, included in the international abstract databases and citation systems "Web of Science" – 4," Scopus "- 2. One of the important achievements in 2019 was the opening of the UNESCO club "The Cultural Heritage of Altai» in the Altai State Institute of Culture.

The potential of research activities in the Institute (doctors, candidates of sciences, PhD students, young scientists) makes it possible to successfully implement research for the study and preservation of the traditional culture of the peoples of Altai, Siberia, Russia, the SCO member States in the framework of the priority areas of the global movement Club UNESCO, to implement inter-University, inter-regional and international projects (forum "The Culture of the Eurasian region," acting on the basis of ASICA, etc.) and grants to carry out the expeditions, to establish research and education collaborations.

Academic mobility of students

There is active cooperation with leading educational and research organizations, specialized cultural and art institutions in Russia and with neighboring countries in order to strengthen international and professional cooperation is one of the priority areas of the Institute's development.

ASIC implements academic mobility programmes within the framework of international programmes and projects, including those stipulated by interuniversity and other agreements. On a regular basis, work is being carried out to organize various types of work placement under academic mobility programmes.

Employability of graduates

According to the monitoring data, the share of the graduates' employment in 2019 is about 90 %, of which about 70% of graduates were employed in the profile of training in state and municipal organizations and institutions; 28.5% work in small businesses and 1.5% were employed in large and medium-sized commercial organizations.

International projects

The teachers of the departments regularly participate in research, methodological and research and practice conferences with international participation. The Department of Social and Cultural Activities annually holds an Open international competition of artistic creativity of young people "We are United", with the invitation of foreign students. The Department of Theater Directing and Acting holds the International Military-Patriotic Festival "Memory", named after N. G. Ustenko and the International Video Festival of Fairy Tales of the Peoples of the World "Scarlet Flower". In order to develop international cooperation, the Institute has concluded cooperation agreements with foreian organizations. Research and educational collaborations have been created: The Commonwealth of Asian Institutions of Education in the field of culture, "Center for Interaction of Educational organizations in the field of culture" on the basis of the Tajik State Institute of Culture and Arts named after M. Tursunzade.

EXTERNAL REVIEW PANEL



Ulyana Aristova (Moscow)

Review Chair, Russian expert

Doctor of Pedagogical Sciences, Associate Professor, Professor of the School of Design of the Faculty of Communications, Media and Design, Academic head of the Master's degree program "Design", National Research University "Higher School of Economics", member of the Creative Union of Artists of Russia

Nominated by the Guild of Experts in Higher Education



Irina Arapkina (Ulyanovsk)

Deputy Review Chair, Russian expert

Doctor of Pedagogical Sciences, Professor of the Department of Methods of Primary Education, Ulyanovsk State Pedagogical University, member of the Guild of Experts in Higher Education, Corresponding Member of the Russian Academy of Natural Sciences

Nominated by the Guild of Experts in Higher Education



Elena Karpova (Barnaul)

Panel Member, representative of employers Director of the Altai State House of Folk Art Nominated by Altai State House of Folk Art



Ksenia Kopylova (Barnaul)

Panel Member, student representative

1st year Master's student in the programme "Advertising and Public Relations" of the Altai State University, employee of the Department of Educational and Extracurricular Work, Assistant to the Chairman of the ASU Students' League

Nominated by the Altai State University

INFORMATION ON THE LEADING TEACHERS OF THE EDUCATIONAL PROGRAMME

Galina Olenina

Doctor of Pedagogical Sciences, Professor at the Department of Socio-Cultural Activities, has more than 220 published research and educational works, author of 6 monographs, founder and head of the scientific school "Pedagogical potential of the design and technological complex of sociocultural activities»

Vladimir Mathis

Doctor of Pedagogical Sciences, Professor at the Department of Social and Cultural Activities, winner of the annual competition "Intellectual Capital of Altai" in the nomination Professor of the Year in the field of "Humanities", Honored Worker of Science and Education

Anatoly Kondykov

Candidate of Philosophical Sciences, Professor at the Department of Social and Cultural Activities, Honored Worker of Culture of the Russian Federation

Nikolay Singach

Professor of the Department of Choreography, Honored Worker of Culture of the Russian Federation

Evgeniya Ovcharenko

Associate Professor of the Department of Choreography, Honored Worker of Culture of the Russian Federation

Sergei Zhuk

PhD, Associate Professor, acting Head of the Department of Culture and Arts and Crafts, member of the Union of artists of Russia

Olga Pervushina

Candidate of Cultural Studies, Associate Professor of the Department of Art Culture and Decorative and Applied Arts, awarded the medal " For Achievements in Culture»

COMPLIANCE OF THE EXTERNAL REVIEW OUTCOMES WITH THE STANDARDS

STANDARD 1. Policy (goals, development strategy) and quality assurance procedures of the educational programme

Compliance with the standard: **full compliance**

Good practice:

The participation of all stakeholders (administration, research and teaching staff, students, employers, employers' associations, relevant ministries and departments-key partners in the employment of graduates) in the development and implementation of the quality assurance policy through appropriate structures and processes is ensured.

There is a Public and Professional Council, which includes employers for the educational programmes under accreditation.

Areas for improvement:

It is recommended to involve representatives of rural municipalities more actively in the work of the Public and Professional Council, to participate in the processes and procedures of the internal quality assurance system.

STANDARD 2. Design and approval of programmes

Compliance with the standard: **substantial compliance**

Good practice:

The development of the educational programmes taking into account the actual needs of the region and the peculiarities of the multicultural environment in which it is located (which is manifested in active cooperation with Tajikistan, Mongolia, Kazakhstan and other countries).

The emphasis on the preservation of national traditions, which is an urgent task of modern Russian education, in general, and in the field of culture, in particular.

Taking into account the requirements of professional standards and the labor market.

Areas for improvement:

It is recommended that Russian and foreign specialists should be more actively and systematically involved in order to expand students' and teachers' understanding of the current trends in the cultural industry and the prospects for its development.

It is recommended to include in the curriculum disciplines that reveal the prospects for the development of cultural industries in the Russian Federation (for example, "Features and prospects for the development of cultural industries", "Digital technologies in media projects"), as well as current practices in the field of fine arts (for example, "Performative Practices", "New Theater", etc.).

STANDARD 3. Student-centered learning and assessment

Compliance with the standard: **substantial compliance**

Good practice:

Participation in the Federal Internet Exam in the field of professional education (FEPO).

Organizing, conducting and participating in Russian and foreign professional creative competitions and festivals in Russia, which allow the students not only to demonstrate their university-acquired competencies, but also to receive independent professional assessment of learning outcomes.

Areas for improvement:

It is recommended to consider the possibility of expanding the range of elective subjects in the curriculum and their flexible variation, which will make it possible to tailor training in accordance with the requests of students and/or employers (in particular, elective subjects aimed at practical activities of students).

STANDARD 4. Student admission, support of academic achievements and graduation

Compliance with the standard: **substantial compliance**

Good practice:

Systematic career guidance work aimed at the preparation and selection of applicants is carried out. There is a Children's music school in the structure of the university, which is essential for the effectiveness of this type of work.

Active participation of the teachers and students in targeted career guidance work with potential applicants.

The students' participation in mobility programmes, most often in the format of competitions and festivals.

Areas for improvement:

It is recommended to expand the "geography" of academic mobility of teachers and students.

It is recommended to organize an Olympiad of their own (to join the Olympiad movement), which will allow the programmes to bring career guidance to a new, higher level by early identification of talented, gifted young people.

STANDARD 5. Teaching staff

Compliance with the standard: **full compliance**

Good practice:

Sufficient level of qualification of the teaching staff.

Teachers use innovative teaching methods in the educational process. The University has a practice of inviting foreign teachers.

The teaching staff participates in various national, all-Russian and international research and educational projects.

Areas for improvement:

It is recommended that the continuity of traditional and innovative approaches in teaching should be reflected in the syllabi of disciplines and working programmes of practices.

It is recommended to increase the number of teacher internships in leading universities and cultural institutions in Russia and foreign countries (the list and "geography" of which should be specified and gradually expanded).

It is recommended to develop a system of work on the formation of a personnel reserve from among students and postgraduates of the University. It is necessary to create conditions for attracting young professionals to teach at the University on a long-term basis.

STANDARD 6. Learning resources and student support

Compliance with the standard: **full compliance**

Good practice:

The educational programmes under accreditation are fully provided with the material and technical resources that meet the requirements of the curricula.

The library and information resources have been created at ASIC to enable students to carry out educational and research work (including independent work). The infrastructure has been created to ensure the availability of highquality education for students of different abilities and age groups, and to promote the development of the social and educational component of the educational process.

The system of gathering feedback from students on the assessment of the conditions and organization of the educational process has been established.

Areas for improvement:

We recommend that you create a pool of materials in the University's electronic information system and constantly update the material support of distance learning (online lectures, online workshops, online workshops, videos, etc.).

It is recommended to organize student coworking, defining the time intervals of a free independent use of the material resources of the University (including evenings and weekends).

STANDARD 7. Collection, analysis and use of information for managing the educational institution

Compliance with th standard: **substantial compliance**

Good practice:

The University has a unified information network that allows the introduction of innovative technologies in the management of educational programmes.

Areas for improvement:

It is recommended to constantly work on the creation and implementation of digital services used in the educational process of the University.

It is recommended to systematically conduct a single online computer survey of teachers and students regarding their satisfaction with the system-wide, material, technical, and personnel conditions for the implementation of each educational programme implemented at the University. It is recommended to analyze the results of the survey at the meetings of the departments, academic councils of the institutes in order to take these results into account in the management of educational programmes.

STANDARD 8. Public information

Compliance with the standard: **full compliance**

Good practice:

On the official website of the Institute and in the media, full and reliable information about the educational programmes, as well as about the achievements of the students and teachers, is published.

The official website of the Institute contains objective information about the employment and demand for graduates.

The Institute is harmoniously integrated into the social environment, actively interacts with various professional associations and other organizations, including foreign ones:

- In 2017. The Commonwealth of Asian Institutions of Education in the field of Culture was established on the initiative of the Institute. The Commonwealth includes 10 higher educational institutions (including 5 Russian and 5 foreignones).
- The Institute is an active member of the Association of Educational Organizations and Cultural Institutions of the Altai Territory, which allows it to coordinate its activities to determine the strategy and tactics for the development of priority areas of training with the leading regional cultural institutions.
- The Institute actively promotes the participation of teachers and students in the festival movement in Russia and abroad.

Areas for improvement:

It is recommended to create an alumni club on the basis of the University in order to provide students with the opportunity to communicate with the professional community on the University's this basis.

It is recommended to create a page on the site that contains information about the professional success of ASIC graduates, their career growth.

STANDARD 9. On-going monitoring and periodic assessment of the educational programmes

Compliance with the standard: **full compliance**

Good practice:

A functioning feedback mechanism from students, employers, relevant ministries and departments (key employment partners) during the monitoring and periodic evaluation of the educational programmes is in place.

Areas for improvement:

It is recommended that students regularly (at least once a semester) evaluate the quality of teaching at the University.

It is recommended to actively use digital services for conducting internal questionnaires of the teaching staff and students.

STANDARD 10. Cyclical external quality assurance of the educational programmes

Compliance with the standard: **full compliance**

Good practice:

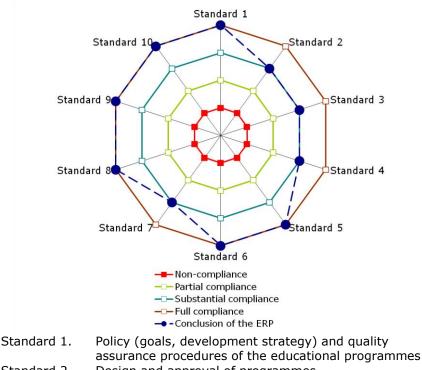
The educational programmes under accreditation are the winners of the project "The best educational programs of Innovative Russia".

In March 2019, the programmes successfully passed the state accreditation.

Areas for improvement:

It is recommended to conduct a comprehensive analysis of the results of external procedures for evaluating the main professional educational programmes and to develop a programme of corrective actions in accordance with these results (specifying in it the time frame and those responsible for the implementation of corrective actions).

DISTRIBUTION DIGRAM OF THE EXTERNAL REVIEW OUTCOMES



- Design and approval of programmes Standard 2.
- Student-centered learning, teaching and assessment Standard 3.
- Standard 4. Student admission, support of academic achievements and graduation
- Standard 5. Teaching staff
- Standard 6. Learning resources and student support
- Standard 7. Collection, analysis and use of information for managing the educational institution
- Standard 8. Public information
- Standard 9. On-going monitoring and periodic assessment of the educational programmes
- Standard 10. Cyclical external quality assurance of the educational programmes

CONCLUSION OF THE EXTERNAL REVIEW PANEL

Based on the self-evaluation report analysis, documents and the submitted data the External Review Panel has come to the conclusion that the cluster of educational programmes «Folk Artistic Culture" (51.03.02, 51.04.02) and «Social and Cultural Activities» (51.03.03, 51.04.03) delivered by Altai State Institute of Culture **substantially comply** with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The Panel recommends that the National Accreditation Board accredit the cluster of educational programmes «Folk Artistic Culture" (51.03.02, 51.04.02) and «Social and Cultural Activities» (51.03.03, 51.04.03) delivered by Altai State Institute of Culture for the period of **6 years**.

SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Event			
27 October, Tuesday				
09.00- 09.20	On-line meeting of the ERP and NCPA coordinator			
Break 15 min.				
09.35 — 10.35	On-line meeting with the HEI's administration			
Break 15	min.			
10.50 - 12.00	Meeting with the directors of the Institutes/Deans			
12.00 — 12.45 Lunch				
12.45— 13.00 Linking to the Zoom meeting				
13.00 - 14.00	Meeting with the Heads of the Departments			
14.00 - 1	4.15 Linking to the Zoom meeting			
14.15— 15.15	Online meeting with graduates			
15.15 - 15.30 Linking to the Zoom meeting				
15.30 — 16.30	Presentation of the material and technical resources, library. Meeting with the responsible persons			
16.30 — 17.30	Internal online meeting of the ERP			
	28 October, Wednesday			
	Link to the Zoom meeting			
09.00 - 09.20	Internal online meeting of the ERP			
Break 15	min			
09.35 — 10.35	Online meeting with teachers			
Break 15	min			
10.50 — 11.50	Online meeting with students			
12.00 — 12.45 Lunch				

Time	Event		
13.00 — 14.00	Online meeting with representatives of employers		
14.00 — 15.00	Internal online meeting of the ERP. Work with the website, self-evaluation report, filling in individual assessment forms		
30 October, Thursday			
	Link to the Zoom meeting		
09.00 — 11.45	 Internal online meeting of the ERP: discussion of preliminary results of the site visit, preparation of the oral report of the Panel 		
11.45 — 12.00	Link to the Zoom meeting		
12.00 — 13.00	Closing meeting of ERP with the representatives of the University		