



ВЛАДИВОСТОКСКИЙ
ГОСУДАРСТВЕННЫЙ
УНИВЕРСИТЕТ
ЭКОНОМИКИ И СЕРВИСА




SUMMARY REPORT

on external evaluation of
the cluster of educational programmes

«Economics» (38.03.01),
«Management» (38.03.02),
«Business-Informatics» (38.03.05),

delivered by Vladivostok State University of Economics
and Service



2019

While preparing this Summary Report we used information from the Self-Evaluation Report and the Report on the External Review of the cluster of educational programmes «Economics» (38.03.01), «Management» (38.03.02), «Business-Informatics» (38.03.05) delivered by Vladivostok State University of Economics and Service.

The presentation document for the use by the National Accreditation Board.

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GENERAL INFORMATION ON EDUCATIONAL INSTITUTION

Full name of the educational institution	<i>Federal State Autonomous Educational Institution of Higher Education "Vladivostok State University of Economics and Service"</i>
Founders	<i>Ministry of Education and Science of the Russian Federation</i>
Year of foundation	<i>1967– The Far Eastern Technological Institute of Consumer Services 1995 – The Far Eastern State Technological Institute 1996 – Vladivostok State University of Economics and Service 2002 –The State Educational Institution of Higher Professional Education "Vladivostok State University of Economics and Service" 2011 – The Federal State Budgetary Educational Institution of Higher Professional Education "Vladivostok State University of Economics and Service". 2015 – The Federal State Budgetary Educational Institution of Professional Education "Vladivostok State University of Economics and Service"</i>
Location	<i>41 Gofol Str., Vladivostok, 690014</i>
Rector	<i>Tatyana Terentyeva, Dr. of Economics, Professor</i>
License	<i>Series 90Л01 №8830 reg. №1799 of 28.01.2016, permanent</i>
State Accreditation	<i>Certificate of State Accreditation, Series 90A01 № 1963, reg. №1869 dated 25.04.2016 valid till 21.01.2021</i>
Number of students	<i>Total 7752 Full-time 4452 On-site and off-site 326 Part-time 2974</i>

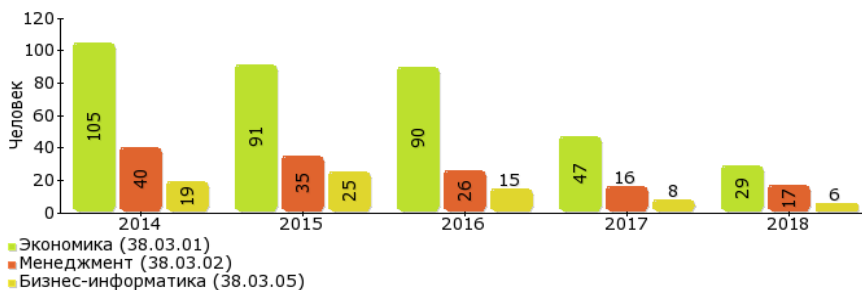
INFORMATION ON THE EDUCATIONAL PROGRAMMES UNDERGOING ACCREDITATION

Educational programmes	<i>«Economics» (38.03.01), «Management» (38.03.02), «Business-Informatics» (38.03.05)</i>
Level of training / Standard period of training	<i>Bachelor's Degree Programme / 4 years</i>
Structural subdivision (head)	<i>Department of Mathematics and Modelling (Lev Mazelis, Dr. of Economics), Department of Economics and Management (Tatyana Varkulevich, Candidate of Economics, Associate Professor)</i>
Major departments (heads)	<i>Department of Mathematics and Modelling (Lev Mazelis, Dr. of Economics), Department of Economics and Management (Yatyana Varkulevich, Candidate of Economics, Associate Professor)</i>
Date of the site visit	<i>May, 21-23, 2019</i>
Person responsible for public accreditation	<i>Yulia Chebova, Department of Academic and Extra-curricular Work, Director</i>

SAMPLING RESULTS OF THE PROJECT «THE BEST EDUCATIONAL PROGRAMMES OF INNOVATIVE RUSSIA»

Indicators	2019 г.
Cluster of the educational programmes in «Economics» (38.03.01), «Mnagement» (38.03.02), «Business-Informatics» (38.03.05)	
Number of the given programmes in the RF	1905
Number of higher educational institutions to offer the given programmes	1034
Number of programmes – winners of the project (% from total amount of these programmes offered in the RF)	213 (11,2%)
Primorsky Krai	
Number of the given programmes offered in the region	26
Number of programmes – winners of the project (% from total amount of these programmes offered in the region)	5 (19,2%)
Number of higher educational institutions and branches in the region	33
Total number of programmes offered in the region	423
Total number of programmes – winners of the project (% from total amount of these programmes offered in the region)	36

REFERENCE DATA ON STUDENT ENROLLEMENT FOR EDUCATIONAL PROGRAMMES



ACHIEVEMENTS OF THE EDUCATIONAL PROGRAMMES

Quality of the delivered educational programmes

The quality of the educational programmes is ensured by high qualification of the teaching staff, involvement of staff and heads of the subjects of the real sector of economy in the development of the educational programmes, high research potential of teachers and supervision of student research works, use of new modern education technologies (trainings, workshops, discussion clubs, business games, technology «flipped classroom») and electronic courses (system of e-learning Moodle); close international ties with foreign partners who create conditions for mobility of students and teachers, conducting joint research, organizing and holding conferences and seminars.

Providing up-to-date content of education

The up-to-date content of education is provided by the discussion of projects of the educational programmes at the meetings of the Departments, their compulsory peer review by employers and correction in accordance with the requirements of professional standards, regular update of the educational programmes and their elements such as curricula and working programmes, update of programme specialization with the account of the requirements of the labour market and students' choice, availability of elective courses, project activities and practice-oriented education.

Teaching staff

The level of education and qualification of teachers correspond to the requirements. 123 teachers were involved in the delivery of the educational programmes under evaluation in 2018. 78% of them have an academic degree and/or title. Eight people are Honoured Workers of the education sphere of the Russian Federation or Honoured Workers of Higher Education. 38 people have certificates and gratitudes from federal and regional authorities. Teachers from other educational and research institutions (Far Eastern Federal University, Far Eastern Branch of the Russian Academy of Sciences) are involved in the educational process. The teachers regularly serve internships and participate in the programmes of professional development.

Independent assessment of knowledge

Independent assessment of learning outcomes and quality of the educational programmes is carried out through participation in the national competition of the departments and educational programmes «Economics and Management», participation in different rankings, participation of students in the Federal Internet Exam for Bachelors, championship «Young Professionals» «WorldSkills Russia», championship on business strategy and management Global Management Challenge, etc. In 2015 the University passed the procedure of state accreditation,

and in 2013 it passed the procedure of public accreditation by the Agency for Quality Assurance in Higher Education and Career Development. Three years in a row based on the results of the international Academic Ranking of World Universities-European Standard (ARES) VSUES is placed among 100 best Russian Universities in the European Quality Standards and has steadily maintained its position: 86 (2 positions up compared to 2017) and category BB – «Reliable quality of teaching, research and employability of graduates (Good quality performance)».

Educational resources

The material and technical resources are regularly renewed. All campus buildings are equipped to provide availability for people with limited health capabilities; classrooms are provided with multimedia equipment (projection devices, presentation screens, document cameras, LCD display, and equipment for videoconferences) with a possible access to the Internet and electronic and educational environment of the University. The computers have installed specialized software programmes used in the educational process (MS Project, Project Expert, Business Studio, Matlab, Statistika, R-studio, «Consultant-Plus»). There are sports facilities and special facilities for educational and creative activities. The Resource Information and Analysis Centre of the University fully provides informational support of the educational process with the help of traditional and electronic information resources.

Research activity

The teachers do research. For the last three years 20 monographs, 770 articles were published, 551 of them were published in peer reviewed research editions. Following the results of symposiums and conferences, 360 reports including the foreign ones were published. For the last 4 years 11 grant research works and 45 works at the demands of external environment were done, 3 applied projects at the demands of municipal authorities and foreign customers were carried out. Every year not less than three theses for Candidate and Doctor degrees are defended. In 2018 research schools were organized and Bachelor students were involved in research work.

Academic mobility of students

Joint Bachelor programmes in Economics and Management are delivered together with partner universities from the Asia-Pacific Region. The traditional partners are universities from the People's Republic of China and the Republic of Korea. Since 2010 the University actively develops educational programmes for own students abroad, 23 exchange and joint programmes of international academic mobility of students and 6 programmes of double degrees are carried out. 80% of foreign students study on the Bachelor programmes of the interrelated speciality group 38.00.00 «Economics and Management».

Employability of graduates

The regional centre «Start-Career» was established to support employability of graduates and students. According to the annual internal monitoring of the University, the majority of graduates find jobs during the first three months after graduation. In 2018 the employment rate was 94%.

International projects

Since 2015 the teachers together with Harbin University of Commerce (China) hold international forums, research conferences and round tables such as «Entrepreneurship as a factor of dynamic development of the Russian Far East», international round table «Russia and China – burning issues of interbank cooperation», Russo-Chinese research forum «Russia and China in the conditions of multipolar world: challenges to education and science». Different events in business and economics were held during the Summer University of the Asia-European Foundation in Vladivostok. The project was carried out by more than 20 partners from governmental bodies, business, educational and research institutions, and civil society of Asia and Europe.

EXTERNAL REVIEW PANEL



Wang Shaoyuan (Dalian, China)

Review Chair, foreign expert

Doctor, Professor, former Dean of the School of International Trade and Economics, Dongbei University of Finance and Economics, Deputy Secretary General of the China American Economic Association

A nominee of the Higher Education Evaluation Center of the Ministry of Education (HEEC)



Irina Borisova (Nizhny Novgorod, Russia)

Deputy Review Chair, Russian expert

Candidate of Economic Sciences, Associate Professor, Head of the Centre for Education Quality, Lobachevsky State University of Nizhni Novgorod, member of the Guild of Experts in Higher Education

A nominee of the Guild of Experts in Higher Education



Lu Jing (Hangzhou, China)

Panel member, foreign expert

Doctor, Professor, Department of International Economics, Zhejiang University, Council Member of Zhejiang International Economic Association

A nominee of the Higher Education Evaluation Center of the Ministry of Education (HEEC)

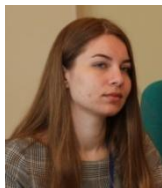


Tatiana Vicenec (Vladivostok, Russia)

Panel member, representative of professional community

Key advisor of the Division of Projection, Monitoring and Analysis of Social and Economic Development, Department of Economy and Development of Entrepreneurship of Primorsky Krai

A nominee of the Department of Economy and Development of Entrepreneurship of Primorsky Krai



Maria Sharaia (Vladivostok, Russia)

Panel member, representative of students

4th year student, field of study «Economics», School of Economics and Management, Far Eastern Federal University

A nominee of Far Eastern Federal University

INFORMATION ON THE LEADING TEACHERS OF THE EDUCATIONAL PROGRAMMES

Lev Mazelis

Dr. of Economics, Associate Professor, Head of the Department of Mathematics and Modelling, Honorary Worker of Higher Professional Education of the RF, Deputy Head of the Joint Board Д 999.192.02 on defense of theses for candidate and Doctor degrees at Far Eastern Federal University and Vladivostok State University of Economics and Service, member of the editorial board of the journal «Territory of new possibilities. VSUES Vestnik»

Konstantin Solodukhin

Doctor of Economics, Professor, Department of Mathematics and Modeling, Head of the laboratory of strategic planning, member of the Joint Board Д 999.192.02 on defense of theses for candidate and Doctor degrees at Far Eastern Federal University and Vladivostok State University of Economics and Service, member of the editorial board of the journals «Innovations in Management» and «Territory of new possibilities. VSUES Vestnik»

Tatiana Varkulevich

Candidate of Economics, Associate Professor, Head of the Department of Economics and Management

Tatiana Terentieva

Doctor of Economics, Professor, Rector

Natalia Masiuk

Doctor of Economics, Professor, Department of Economics and Management

Valentina Vodopianova

Associate Professor, Department of Economics and Management

Sergei Verolainen

Candidate of Economics, Associate Professor, Department of Economics and Management

Aleksandr Latkin

Doctor of Economics, Professor, Department of Economics and Management

COMPLIANCE OF THE EXTERNAL REVIEW OUTCOMES WITH THE STANDARDS

STANDARD 1. Policy (goals, development strategy) and quality assurance procedures of the educational programme

Compliance with the standard: **substantial compliance**

Good practice:

The policy for quality assurance of 2011 is published on the University website.

Key partners on employability are involved in the process of development of the educational programmes. Almost all stakeholders participate in the development and introduction of the quality assurance system.

The educational programmes are regularly discussed and agreed with the representatives of the regional professional community, including large enterprises.

An audit is carried out for the development of corrective and preventive actions in implementation of quality assurance policy. The representatives of departments, administration, students and external experts having contractual relations with the University are involved in the audit.

Areas for improvement:

It is recommended that quality assurance policy should be updated and published with the account of strategic objectives of the University.

It is advisable that the mechanism of participation of employers and authorities of the Primorskii region in the procedures of quality evaluation of the educational programmes should be specified.

STANDARD 2. Design and approval of programmes

Compliance with the standard: **full compliance**

Good practice:

The educational programmes under accreditation are distinguished by the practice-oriented approach. Employers are actively involved in design and delivery of the educational programmes, evaluation of students' training.

Students are involved in the curricula review as they are encouraged to choose from the list of elective courses currently available and to advise on new courses (modules). VSUES Vice-rector for Academic Affairs sets dates for annual meetings with student groups with elective and extracurricular courses on the agenda. The outcomes are

documented in the minutes of the meetings and are included in the curricula.

Areas for improvement:

The mechanism for the account of employers' opinions during the discussion of the educational programme and its updating (during round tables, meetings with invited speakers, etc.) should be developed and reflected in the regulatory documents of the University.

The audit of subject-specific disciplines of the educational programmes should be carried out to include compulsory study and acquisition of skills for working with specialized software.

The methodology of teaching foreign languages in the basic part of the educational programme should be improved with the aim of in-depth study of the professional vocabulary and a foreign language for business purposes.

STANDARD 3. Student-centered learning and assessment

Compliance with the standard: **substantial compliance**

Good practice:

The University actively uses different procedures of external evaluation of learning outcomes: independent evaluation of learning outcomes in the form of the Federal Internet Exam for Bachelors; participation of students in subject-specific olympiads and competitions.

The students are actively involved in project activities aimed at receiving professional skills since the beginning of their education, including participation in the competition WorldSkillsRussia.

The University uses a point rating system of evaluation of student learning outcomes.

The representatives of professional community are involved in the process of defining topics for graduation theses.

An effective system of student motivation by means of scholarship programmes is created.

Areas for improvement:

The current credit system should include marks from employers based on the results of internships.

Taking into account close relations of the University with regional enterprises, it is advisable that representatives of professional community should be involved the review of graduation theses.

The University website should include a section of students' opinions on the quality of the educational process with an opportunity to fill in a questionnaire online.

STANDARD 4. Student admission, support of academic achievements and graduation

Compliance with the standard: **substantial compliance**

Good practice:

The University has in place an effective system of recruiting prospective students: there are a lot of offsite and onsite workshops, role playing games, model lessons organized at secondary schools of the region. The organized events include I am the future manager, Choosing My Profession, Tendencies of the Global Labour Market, Development of Entrepreneurship and Team Management Skills, Development of Negotiations and Making Managerial Decisions, Basics of the Stock Market, Securities Trading.

Systematic work on support of academic progress is organized and is under control of the student office and group supervisors.

The students actively participate in research activities.

The University offers 23 exchange and joint programmes of international academic mobility of students, 6 programmes of double degrees and uses such kinds of student international academic mobility as:

- short-term programmes (less than a trimester);
- summer schools programmes;
- exchange education programmes (not less than a trimester/semester).

Areas for improvement:

It is recommended that the University should analyze the market of educational services with the aim to identify the possibility of signing agreements on networking delivery of the programmes with national and foreign HEIs.

It is advisable that students, first of all, the foreign ones, should be informed on the possibility of getting Diploma supplement.

It is recommended that the University should develop a plan of action on support of students having low performance level.

STANDARD 5. Teaching staff

Compliance with the standard: **substantial compliance**

Good practice:

The teaching staff of the University are actively involved in research: over the last three years the academic staff have produced 20 monographs, over 770 articles, including 551 articles published in academic journals listed in the Russian Science Citation Index (RSCI)

(eLIBRARY.RU). It is noted that more articles are published in research journals of Web of Science and Scopus.

Over the last three years the faculty members have engaged in 11 research projects supported by Russian research foundations. They were also involved in 3 collaborative projects carried out for local authorities and overseas customers.

Representatives from the industry are also involved in the programme delivery in order to develop students' professional competencies and practical skills.

The teachers serve internships at partner enterprises to obtain practical skills.

VSUES teachers have good practice of teaching at HEIs abroad.

The University uses Faculty Performance Rating System designed to evaluate the performance of the faculty. The Performance Rating System contributes to the quality management system.

Areas for improvement

It is recommended that foreign teachers should be involved in the delivery of the educational programmes.

It is advisable that the University should provide conditions for the teaching staff to serve internships abroad and in municipal and federal authorities.

STANDARD 6. Learning resources and student support

Compliance with the standard: **substantial compliance**

Good practice:

The advantage of the University is its unique campus, which represents closed academic space encompassing academic buildings, dormitories, sports facilities and other infrastructure, which makes it very comfortable for students.

The University has all the necessary classrooms and state-of-the-art laboratories equipped with modern information and communication, facilities. The Resource Information and Analytical Centre of the university is well equipped.

The University has safe and comfortable environment. Staff and students' health is supported by the University's medical and diagnostic center, unique sports facilities and modern safety system.

Areas for improvement:

It is recommended that the University should develop a mechanism of regular information of students on the opportunities of academic mobility.

It is advisable that wi-fi coverage at the University should be expanded.

STANDARD 7. Collection, analysis and use of information for managing the educational institution

Compliance with the standard: **substantial compliance**

Good practice:

VSUES has been operating an effective automatized system for collecting information on all areas of the educational process.

The University is developing the information system "E-Campus", which integrates the information infrastructure and corporative information environment. The Student's Personal Account is incorporated in this system, which allows all the participants of the academic process to have a better access to information.

Areas for improvement:

It is advisable that a web-page should be developed for partners – representatives of authorities and business community in order to make them familiar with the contents of the educational programme and to give their suggestions on updating and reviewing the educational programmes.

A mechanism for regular monitoring of the graduates' career development should be implemented in order to define the key indicators of the professional model of the graduate.

STANDARD 8. Public information

Compliance with the standard: **full compliance**

Good practice:

The University website contains information on the educational process necessary for students (schedule of classes and consultations, programmes of disciplines, contacts of teachers and subdivisions). Besides, website services help to get feedback.

Parents have a possibility to track student progress and attendance and to keep in touch with teachers and administration. This contributes to students' overall performance.

Employers have a possibility to be acquainted with the content of the educational process and competences of graduates.

Every year the regional centre «Start-Career» publishes a «Guide on Employability for University Graduates».

There are English and Chinese versions of the University website.

Areas for improvement:

The information on the employment of foreign students-graduates of the programme should be included in the published list of graduates' employment.

- It is recommended that the number of information channels should be increased by using social networks, Youtube, etc. to inform about different events taking place at the university, departments, study programmes and lectures of leading teachers.

STANDARD 9. On-going monitoring and periodic assessment of the educational programmes

Compliance with the standard: **full compliance**

Good practice:

The work on reviewing and updating the study programmes is conducted regularly in accordance with the requirements of the labour market and the tendencies of economic development.

At the working meetings of the University's management with representatives of the professional community the analyses of study programmes' implementation, identifying trends, strengths and weaknesses are carried out.

VSUES' engagement with stakeholders is regulated by approved mechanisms: involving prospective employers in development and updating study programmes, lecturing, supervising students' work placement, participating in the state examining board, defining the themes of graduation qualification papers, participating in research and practice conferences organized by the University.

Areas for improvement:

The practice of reviewing the study programmes by representatives of national and, if possible, international partner HEIs should be introduced.

Regular surveying of recent graduates in order to receive their feedback on the quality of training should be put into practice. The results of such feedback should be made public.

STANDARD 10. Cyclical external quality assurance of the educational programmes

Compliance with the standard: **substantial compliance**

Good practice:

VSUES is effectively implementing the available tools of external quality assurance of the study programmes.

In the last few years based on the results of the international Academic Ranking of World Universities-European Standard (ARES) VSUES is placed among 100 best Russian Universities in the European Quality Standards and has steadily maintained its position: 86 (2 positions up compared to 2017) and category BB – «Reliable quality of

teaching, research and employability of graduates (Good quality performance)».

In 2015 the University passed the procedure of state accreditation and in 2013 the educational programmes under evaluation passed the procedure of public accreditation by the Agency for Quality Assurance in Higher Education and Career Development (AKKORK).

The educational programmes are the winners of the Russian project «The Best Educational Programmes of Innovative Russia».

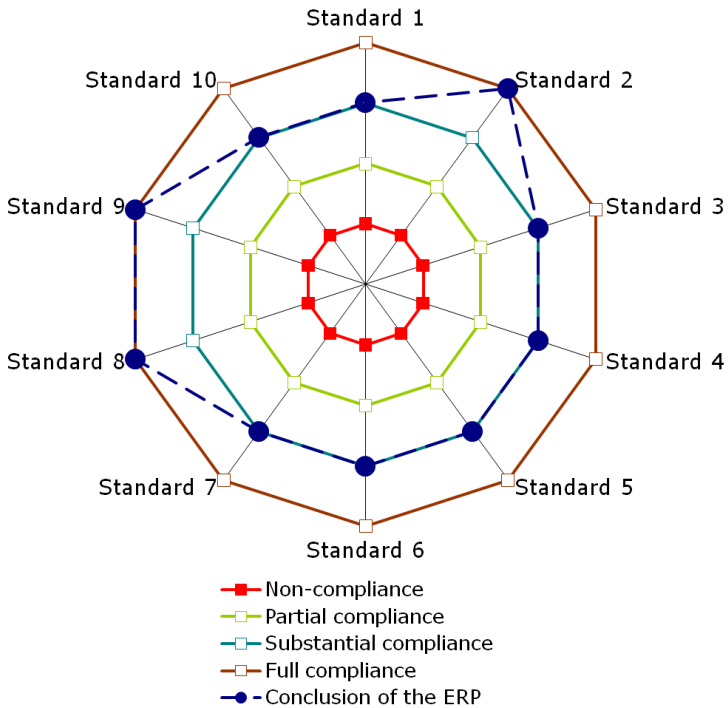
Areas for improvement:

A system for entering national and international subject-based rankings should be developed.

A pool of external experts of national and international levels should be compiled for conducting regular external peer reviewing and updating the study programme: participating in the State Examining Board, assessing work placement and themes of graduation qualification papers.

The action plan for corrective actions to follow up the results of external evaluation of the study programme should be developed.

DISTRIBUTION DIGRAM OF THE EXTERNAL REVIEW OUTCOMES



- Standard 1. Policy (goals, development strategy) and quality assurance procedures of the educational programmes
- Standard 2. Design and approval of programmes
- Standard 3. Student-centered learning, teaching and assessment
- Standard 4. Student admission, support of academic achievements and graduation
- Standard 5. Teaching staff
- Standard 6. Learning resources and student support
- Standard 7. Collection, analysis and use of information for managing the educational institution
- Standard 8. Public information
- Standard 9. On-going monitoring and periodic assessment of the educational programmes
- Standard 10. Cyclical external quality assurance of the educational programmes

CONCLUSION OF THE EXTERNAL REVIEW PANEL

Based on the self-evaluation report analysis, documents and data submitted the External Review Panel has come to the conclusion that the cluster of the educational programmes «Economics» (38.03.01), «Management» (38.03.02), «Business-Informatics» (38.03.05) **substantially** comply with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The Panel recommends that the National Accreditation Board accredit the cluster of the educational programmes «Economics» (38.03.01), «Management» (38.03.02), «Business-Informatics» (38.03.05) delivered by Vladivostok State University of Economics and Service for the period of **6 years**.

SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Activity	Participants	Venue
May 21, Tuesday			
8.45	Arrival at the University		Building 1, 41, Gogolya Str.
09.00 – 11.00	First meeting of the External Review Panel		Small Hall, Rector's Office, Building 1
11.00 – 12.00	Meeting of the ERP with the University administration and people responsible for accreditation	Rector, Vice-Rectors, people responsible for accreditation, ERP	Biruzovy Zal, Rector's Office, Building 1
12.00 – 13.30	Tour of the University (visiting classrooms, library, etc.)	ERP	Buildings 1, 2, 3, 8
13.30 – 14.30	Lunch		Restaurant «Avanta»
14.30 – 15.00	Internal meeting of the Panel	ERP	Room 1525, Building 1
15.00 – 16.00	Meeting with Heads of Department, Deputy Heads	Heads of Departments, Deputy Heads, ERP	Room 1335, Building 1
16.00 – 17.00	Work with documents	ERP	Room 1525, Building 1
17.00 – 18.00	Meeting with representatives of professional community	Employers, ERP	Room 1335, Building 1
18.00 – 18.30	Internal meeting of the Panel	ERP	Room 1525, Building 1

Time	Activity	Participants	Venue
May 22, Wednesday			
9.45	Arrival at the University		Building 1, 41, Gogolya Str.
10.00 – 11.00	Meeting with teachers	Teachers, ERP	Room 1335, Building 1
11.00 – 11.30	Internal meeting of the Panel	ERP	Room 1525, Building 1
11.30 – 12.30	Meeting with students	Students, ERP	Room 1335, Building 1
12.30 – 13.00	Internal meeting of the Panel/attending classes (optional)	ERP	Room 1525, Building 1
13.00 – 14.00	Lunch		Restaurant «Avanta»
14.00 – 15.00	Work with documents, assessment forms / attending classes (optional)	ERP	Room 1525, Building 1
15.00 – 16.00	Meeting with graduates	Graduates, ERP	Room 1335, Building 1
16.00 – 18.30	Work with documents, assessment forms	ERP	Room 1525, Building 1
May 23, Thursday			
08.45	Arrival at the University		Building 1, 41, Gogolya Str.
09.00 – 12.00	Internal meeting of the Panel: discussion of preliminary results of the site visit, preparation of the oral report of the panel	ERP	Room 1525, Building 1
12.00 – 13.00	Closing meeting of the External Review Panel with the representatives of the University	ERP, University administration, Heads of the Graduate Departments, teachers, students	Hall of the Academic Council, Rector's Office, Building 1
13.00 – 14.00	Lunch		Restaurant «Avanta»
	Departure		