




# SUMMARY REPORT

on public accreditation of the cluster of educational programmes in

«Tourism» (43.03.02, 43.04.02),

delivered by Altai State University



2019

While preparing this presentation we used information from the Self Evaluation Report and the Report of the External Review Panel of the cluster of the educational programmes «Tourism» (43.03.02, 43.04.02), delivered by Altai State University.

The presentation document for the use by the National Accreditation Board.

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## GENERAL INFORMATION ON EDUCATIONAL INSTITUTION

Full name of the educational institution	<i>Federal State Budgetary Educational Institution of Higher Education «Altai State University»</i>
Founders	<i>Russian Federation</i>
Year of foundation	<i>1973 – Altai State University 2002 – State Educational Institution of Higher Professional Education «Altai State University» 2011 – Federal State Budgetary Educational Institution of Higher Professional Education «Altai State University» 2016 – Federal State Budgetary Educational Institution of Higher Education «Altai State University»</i>
Location	<i>61, Lenina Pr., Barnaul, Altai Region, 656049</i>
Rector	<i>Doctor of Economic Sciences, Prof. Bocharov Sergei Nikolaevich</i>
License	<i>Series 90Л01 No 9352 reg. No 2296 dated 29.07.2016 permanent</i>
State accreditation	<i>Certificate of State Accreditation Series 90A01 № 2497, reg. No 2374 dated 24.11.2016 valid till 31.05.2019</i>
Number of students	<i>13864 including: full-time 10082 on-site and off-site 100 part-time 3682</i>

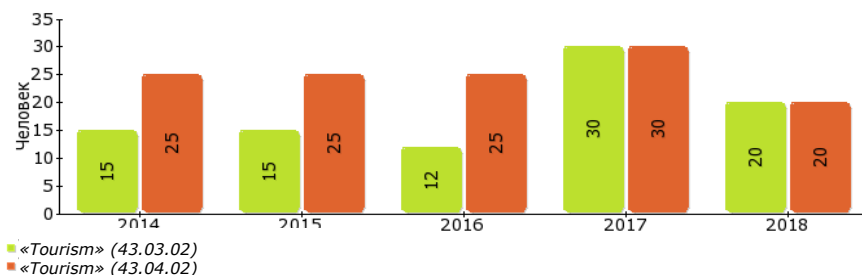
## INFORMATION ON THE EDUCATIONAL PROGRAMMES UNDERGOING ACCREDITATION

Educational programmes	<i>«Tourism» (43.03.02) «Tourism» (43.04.02)</i>
Level of training / Standard period of training	<i>Bachelor's Degree Programme / 4 years Master's Degree Programme / 2 years</i>
Structural subdivision (head)	<i>Faculty of Geography (Candidate of Geographical Sciences, Associate Professor Bykov Nikolai Ivanovich)</i>
Major departments (heads)	<i>Department of Recreational Geography, Tourism and Regional Marketing (Candidate of Geographical Sciences, Associate Professor Redkin Aleksandr Germanovich)</i>
Date of the site visit	<i>23-25 October 2018</i>
Person responsible for public accreditation	<i>Kucher Sergei Nikolaevich, Head of Sector for Quality of Education</i>

## SAMPLING RESULTS OF THE PROJECT «THE BEST EDUCATIONAL PROGRAMMES OF INNOVATIVE RUSSIA»

Indicators	2018 г.
<b>Cluster of the educational programmes «Tourism» (43.03.02, 43.04.02)</b>	
Number of the given programmes in the RF	504
Number of higher educational institutions to offer the given programmes	303
Number of programmes – winners of the project (% from total amount of these programmes offered in the RF)	25 (5%)
<b>Altai Region</b>	
Number of the given programmes offered in the region	7
Number of programmes – winners of the project (% from total amount of these programmes offered in the region)	1 (14,3%)
Number of higher educational institutions and branches in the region	27
Total number of programmes offered in the region	269
Total number of programmes – winners of the project (% from total amount of these programmes offered in the region)	50 (18,6%)

### REFERENCE DATA ON STUDENT ENROLLEMENT FOR EDUCATIONAL PROGRAMMES



## **ACHIEVEMENTS OF THE EDUCATIONAL PROGRAMMES**

### **Quality of the delivered educational programmes**

Study programmes undergoing accreditation are delivered in compliance with the requirements of the Federal State Educational Standards of Higher Education and other regulatory requirements.

Absence of violations and issues prescription of elimination of detected violations as a result of regular and random checks in the framework of state control in the sphere of education.

### **Providing up-to-date contents of education**

Contents of the educational programmes correspond to the current level of development of science, technology, culture, economy and social sphere.

The University actively cooperates with the bodies of executive power of the Altai Region and municipal authorities on training of a highly qualified staff. Agreements were signed with the Government of the Altai Region and 16 regional bodies of executive power: the Ministry of Education and Science of the Altai Region, the Ministry of Labour and Social Protection of the Altai Region, the Ministry of Natural Resources and Ecology of the Altai Region, Department of the Altai Region for Food and Pharmaceutical Processing Industries and Biotechnologies. The procedures for cooperation between the University and subject-specific Departments of the Administration were developed for the purpose of graduates' employability.

### **Teaching staff**

Background education and the level of qualification of the teaching staff involved in the programme delivery comply with the established requirements.

All the members of the teaching staff are actively involved in research into priority areas of the development of science and technology in the Russian Federation.

### **Independent assessment of knowledge**

More than 90% of students show the highest level of training (IV) on the main disciplines in the framework of the Federal Internet Exam in the Sphere of Professional Education (2017-2018).

### **Educational resources**

The Centre of Geo-information Systems provides facilities for academic research into tourism.

The Research and Education Centre of Geo-information Technologies offers academic classes and training sessions in tourism and recreational modeling and land use planning and management.

The university holds the best position among Siberian HEIs on the proportion of machines and equipment with operation period under 5 years.

Electronic information and educational environment of Altai State University meet the requirements of the Russian legislation.

### Research activity

Over the past three years students enrolled in "Tourism" programmes took part in competitions for grants, published 37 papers in national research journals, 26 students took part in academic mobility programmes. For the reporting period over 800 students took part in academic Olympiads and research events.

### Employability of graduates

Graduates of the «Tourism» field of study are in stable demand on the labour market. For the past 5 years employability was 100 %. Graduates are in demand in the Altai and other regions of the Russian Federation.



## EXTERNAL REVIEW PANEL



**Naumova Olga Nikolaevna** (Tolyatti)

Review Chair, Russian expert

*Doctor of Economic Sciences, Professor, Vice-Rector for Academic Affairs and Education Quality at Volga Region State University of Service, member of the Guild of Experts in Higher Education*

A nominee of the Guild of Experts in Higher Education



**Tarkhanova Natalia Petrovna** (Chelyabinsk)

Deputy Review Chair, Russian Expert

*Candidate of Geographic Sciences, Associate Professor of the Department of Tourism and Social and Cultural Service of «South Ural State University (National Research University)», member of the Guild of Experts in Higher Education*

A nominee of the Guild of Experts in Higher Education

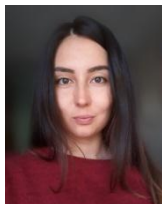


**Romanov Aleksei Sergeevich** (Barnaul)

Panel member, representative of the professional community

*Senior Specialist of the Department of Tourism of the Management of the Altai Territory for the Development of Tourism and Resort Activities*

A nominee of the Management of the Altai Territory for the Development of Tourism and Resort Activities



**Popova Natalia Evgenevna** (Barnaul)

Panel member, representative of students

*5 year student of the Institute of Physics and Mathematics Education of «Altai State Pedagogical University», member of the Altai Regional Office of the Russian Non-Governmental Organization «Russian Student Union»*

A nominee of the Russian Non-Governmental Organization «Russian Student Union»

## INFORMATION ON THE LEADING TEACHERS OF THE EDUCATIONAL PROGRAMMES

### **Redkin Aleksandr Germanovich**

*Candidate of Geographic Sciences, Head of the Department of Recreational Geography, Tourism and Regional Marketing, Honourary Worker of Higher Professional Education, Honourary Worker of Altai State University, a member of the Russian Geographic Society, a member of the National Academy of Tourism*

### **Bykova Vera Aleksandrovna**

*Candidate of Geographic Sciences, Associate Professor, a member of the expert panel of state exam in Geography. Jury member of events and contests including the Contest of Geography "Vokrug Sveta" (Around the Globe); municipal research and practical conference of young scientists "Molodezh-Barnaulu" (Youth to Barnaul); Regional research conference "Moi vybor-nauka" (I choose science).*

### **Dudnik Andrei Viktorovich**

*Senior Lecturer, Head Trainer of sports team in Altai Territory. Winner of the national Championship and Russian Cup in rafting. Organizer and tour-guide of the Presidential river rafting in 2003. Expert in organizing water rafting tours of different complexity in Altai, Siberia, Mongolia, Kirghizia, Kazakhstan and Tajikistan. A certified tour guide of International Rafting Federation. Head of Altai State University Tourist Club. He has prepared 20 sportsmen of high sport skill. President of Rafting and Sports Tourism Federation in the Altai Territory. Master of Sport in rafting, Candidate Master of Sport in Sports Tourism. Organizer of national and regional competitions in rafting and sports tourism. Chairman of the organizational committee of the national competitions "Chuya Ralli". Judge of the first category.*

### **Prudnikova Natalia Gennadevna**

*Candidate of Geographic Sciences, Associate Professor, is awarded the Certificate of Merit by the Management of the Altai Territory for the Development of Tourism and Resort Activities for longstanding conscientious work and professional excellence. She participated in international conference "Nauchnoe tvorchestvo XXI veka" (Research work in the XXI century) in Krasnoyarsk (Certificate for Academic Excellence), in international contest "Landscape planning and design" in Barnaul (1<sup>st</sup> level Certificate in "Landscape planning"). She has numerous awards from research conferences and international exhibitions-contests. She underwent advanced professional training in Moscow Academy for Tourism Hotel and Catering Business under Moscow government. Member of the regional department of All-Russian non-governmental organization Russian Geographical Society.*

## **Otto Olga Vitalevna**

*Candidate of Geographic Sciences, Associate Professor, Certificate of Merit awarded by the Management of Education and Youth Policy of the Altai Territory (2011), Certificate of Merit awarded by the administration of Barnaul (2017), a member of the Russian Geographic Society, Chair of the Examination Commission in Geography in the Altai Territory, a member of the Education and Methodological Board of teacher-researchers.*

## **Prazdnikova Nadezhda Nikolaevna**

*Candidate of Geographic Sciences, Associate Professor. She has Letters of Appreciation and Certificates of Merit awarded by the administrations of the Faculty of Geography of the Altai State University, Tomsk State University, Transbaikal State University for training students and promotion of research. She is awarded the Certificate of Merit by the Management of the Altai Territory for the Development of Tourism and Resort Activities for longstanding conscientious work and professional excellence. She has acted as a jury at different contests in Geography. She chaired the expert board of the Faculty of Geography working with gifted children in several programmes, she was a Deputy Chair of the expert state examination panel in Geography.*

## **Kolupaeva Irina Vladimirovna**

*Senior Lecturer, winner of the regional annual contest "Best in Profession" for the best hotel receptionist, 1<sup>st</sup> level certificate (Barnaul, April 2016), she was awarded the Certificate by the Governor of the Altai Territory, the Letter of Appreciation awarded by the head of Barnaul Administration for the diligent work and outstanding contribution into tourism development (September, 2014). She was awarded the 1 degree Certificate for presenting at the municipal research and practical conference of young sciences "Molodezh- Baranulu" (the Youth to Barnaul) (Barnaul, November, 2016).*

## **COMPLIANCE OF THE EXTERNAL REVIEW OUTCOMES WITH THE STANDARDS**

### **STANDARD 1. Policy (goals, development strategy) and quality assurance procedures of the educational programme**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

There is an operating model of internal quality assurance adopted by the Council for Quality of Altai State University on 22.04.2016. In order to implement the strategy the local acts regulating attainment of quality assurance goals have been developed, approved and put into practice.

#### **Areas for improvement:**

It is recommended to develop the local regulatory act for internal quality assurance, which would distribute responsibilities between the structural subdivisions.

It is recommended to develop the matrix of responsibilities of all the stakeholders involved in the development of quality assurance policy and its improvement.

It is recommended to appoint member-representatives for quality in Dean's offices and Departments.

### **STANDARD 2. Design and approval of programmes**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

There is a provision regulating design and approval of study programmes.

The academic process is implemented in full compliance with the documents of quality management system.

The academic process is adequately documented, has working programmes for all the academic courses and practical training sessions, as well as documents for state attestation.

#### **Areas for improvement:**

It is recommended to include the role and the meaning of tourism educational cluster into the strategic goals of the University Development programme. For example, it is advisable to extend the following goal with the tourism component: "the centre of concentration and transfer of the best scientific knowledge and technologies mainly in the sphere of agro-bioindustry, tourism, food safety, ecology and nature management, biomedicine and pharmacy".

It is recommended to align the expected learning outcomes in professional courses with the requirements of the relevant professional standards.

It is recommended to develop the internal system of exploring the needs of the regional tourism labour market in order to design new study programmes in the sphere of tourism, as well as further study programmes including Economics and Entrepreneurship in the Sphere of Tourism and Hospitality, Regional Studies, Sales Technology, Language Training, etc.

### **STANDARD 3. Student-centered learning and assessment**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

There is an opportunity to pursue individual educational trajectory.

Any stakeholder can have access to information on the appeal procedure.

The electronic information environment allows synchronous and asynchronous collaboration between teachers and students via moodle e-learning platform.

#### **Areas for improvement:**

It is recommended to engage students into joined design of the learning process via development of student self-governance, e.g. establishment of a Student Council for Quality at the faculty.

It is recommended to develop the local act regulating the procedure of independent assessment of student learning outcomes, including those using IT.

It is recommended to transfer online courses offered by the leading Russian HEIs to the cluster of programmes undergoing accreditation. The certificates awarded should be recognized as the form of independent assessment of learning outcomes.

### **STANDARD 4. Student admission, support of academic achievements and graduation**

Compliance with the standard: **full compliance**

#### **Good practice:**

There are numerous career guidance events for different target groups.

National and international academic and non-academic partners of the University provide academic mobility programmes to students.

### **Areas for improvement:**

It is recommended that all students compile electronic portfolios within the University system. This can be used in order to assess students' academic achievements and rank them depending on what is being assessed: the best student, the best student group, the best area of training, the best faculty, etc.

It is recommended to develop joint educational programmes in order to enhance student participation in academic mobility programmes.

### **STANDARD 5. Teaching staff**

Compliance with the standard: **full compliance**

#### **Good practice:**

Altai State University has in place an incentive scheme, which meets the expectations of the teaching staff and arouses interest of other educational institutions.

#### **Areas for improvement:**

It is recommended to expand the geographic diversity of international visiting lecturers and leading specialists within the profile of the programmes undergoing accreditation.

### **STANDARD 6. Learning resources and student support**

Compliance with the standard: **full compliance**

#### **Good practice:**

Students have access to contemporary internal and external electronic library systems.

There is a well-developed infrastructure at the University for the convenience of students and teachers (swimming pool, skiing lodge and other facilities).

#### **Areas for improvement:**

It is recommended to consider purchasing the licensed software for the educational purposes. For example, students would benefit from practicing with the system of online booking and automation of the work of tourism market participants.

Students should be made aware of the results of social surveys aimed at assessing the conditions and organization of the educational process.

## **STANDARD 7. Collection, analysis and use of information for managing the educational institution**

Compliance with the standard: **substantial compliance**

### **Good practice:**

The University has a unified information system, which contains data on the offered study programmes.

Faculties, departments and students are ranked according to their achievements based on the analysis of information on the educational process.

### **Areas for improvement:**

It is recommended to appoint members of the departments responsible for collection and analysis of information on students' employment a year after graduation and later in order to monitor their career development.

It is recommended to involve students, representatives of student council for quality, and staff-members responsible for quality at the departments, into planning of corrective and preventive actions in the framework of study programme management.

## **STANDARD 8. Public information**

Compliance with the standard: **full compliance**

### **Good practice:**

The Department of Recreational Geography, Tourism and Regional Marketing has developed a positive image in the professional tourism community.

### **Areas for improvement:**

It is recommended to upload information of graduates' employment at the University website.

## **STANDARD 9. On-going monitoring and periodic assessment of the educational programmes**

Compliance with the standard: **full compliance**

### **Good practice:**

All study programmes are annually updated based on teaching recommendations and approaches of the University partner the Skolkovo Innovation Centre.

### **Areas for improvement:**

It is recommended to analyze the results of monitoring and assessment in order to identify strengths and weaknesses of educational programmes.

It is recommended to publish the results of monitoring on the university website in order to ensure publicity and open access.

### **STANDARD 10. Cyclical external quality assurance of the educational programmes**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

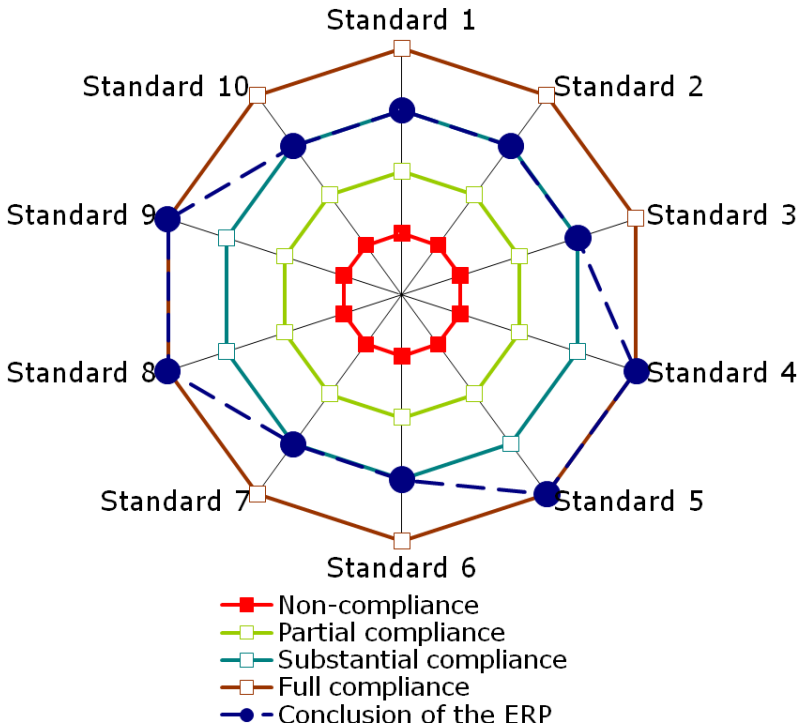
Public recognition of Tourism programme in the National project "Best Educational Programmes of Innovative Russia"

#### **Areas for improvement:**

It is recommended to document the results and corrective actions of the external review of study programmes.



## DISTRIBUTION DIGRAM OF THE EXTERNAL REVIEW OUTCOMES



- Standard 1. Policy (goals, development strategy) and quality assurance procedures of the educational programmes
- Standard 2. Design and approval of programmes
- Standard 3. Student-centered learning, teaching and assessment
- Standard 4. Student admission, support of academic achievements and graduation
- Standard 5. Teaching staff
- Standard 6. Learning resources and student support
- Standard 7. Collection, analysis and use of information for managing the educational institution
- Standard 8. Public information
- Standard 9. On-going monitoring and periodic assessment of the educational programmes
- Standard 10. Cyclical external quality assurance of the educational programmes

## CONCLUSION OF THE EXTERNAL REVIEW PANEL

Based on the self-evaluation report analysis, documents and data submitted the External Review Panel has come to the conclusion that the cluster of the educational programmes «Tourism» (43.03.02, 43.04.02) **substantially comply** with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The Panel recommends that the National Accreditation Board accredit the cluster of the educational programmes «Tourism» (43.03.02, 43.04.02) delivered by Altai State University for the period of **6 years**.

## SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Activity	Participants	Venue
<b>23 October, Tuesday</b>			
8.45	Arrival at the University		Building M
09.00 – 11.00	The first meeting of the external review panel		519M
11.00 – 12.00	<b>Meeting of the ERP with the University administration and people responsible for accreditation</b>	Rector, Vice-Rectors, people responsible for accreditation, ERP	519M
12.00 – 13.00	A tour of the University campus (visiting classrooms, libraries, etc.)	ERP	Buildings M, Л, Д
13.00 – 14.00	Lunch		University Cafe (66 Dimitrova St.)
14.00 – 14.30	Internal meeting of the ERP	ERP	501M
14.30 – 15.30	<b>Meeting the Dean of Geography Faculty</b>	Dean, Deputy Deans, ERP	511M
15.30 – 16.00	Work with documents	ERP	501M
16.00 – 17.00	<b>Meeting with heads of the Departments</b>	Heads of Departments, ERP	403M
17.00 – 17.30	Internal meeting of the ERP	ERP	501M
17.30 – 18.30	<b>Meeting with alumni</b>	Alumni, ERP	403M
18.30 – 19.00	Internal meeting of the ERP	ERP	501M

Time	Activity	Participants	Venue
<b>24 October, Wednesday</b>			
9.45	Arrival in building M		61 Lenina St.
10.00 – 11.00	<b>Meeting with the teaching staff</b>	Teachers, ERP	403M
11.00 – 11.30	Internal meeting of the ERP	ERP	501M
11.30 – 12.30	<b>Meeting with students</b>	Students, ERP	403M
12.30 – 13.00	Internal meeting of the ERP	ERP	501M
13.00 – 14.00	Lunch		University cafe
14.00 – 16.30	Work with documents/Attending classes (optional)	ERP	501M
16.30 – 17.30	<b>Meeting with representatives of professional community</b>	Employers, ERP	403M
17.30 – 18.00	Internal meeting of the ERP	ERP	501M
<b>25 October, Thursday</b>			
9.45	Arrival in building M		61 Lenina St.
10.00 – 13.00	Internal meeting of the ERP: discussion of preliminary results of the site visit, preparation of the oral report of the panel	ERP	501M
13.00 – 14.00	<b>Closing meeting of the External Review Panel with the representatives of the University</b>	ERP, University administration, Heads of the Graduate Departments, teachers, students	519M
14.00 – 15.00	Lunch		
	Departure		