




# SUMMARY REPORT

on public accreditation of the cluster of educational programmes in

«Advertising and Public Relations» (42.03.01, 42.04.01)

Delivered by the Federal State Autonomous Educational Institution of Higher Education «North-Caucasus Federal University»

A decorative footer graphic consisting of a horizontal band of overlapping, wavy shapes in various colors including blue, red, purple, pink, and orange.

2017

While preparing this presentation we used information from the Self Evaluation Report and the Report of the External Review Panel of the cluster of educational programmes «Advertising and Public Relations» (42.03.01, 42.04.01) delivered by the Federal State Autonomous Educational Institution of Higher Education «North-Caucasus Federal University».

The presentation document for the use by the National Accreditation Board.

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## GENERAL INFORMATION ON EDUCATIONAL INSTITUTION

Full name of the educational institution	<i>Federal State Autonomous Educational Institution of Higher Education «North-Caucasus Federal University»</i>
Founders	<i>Ministry of Education and Science of the Russian Federation</i>
Year of foundation	<i>1971 — Stavropol Polytechnic Institute 1994 — Stavropol State Technical University 1999 — North-Caucasus State Technical University 2011 — FSBEI HVE «North-Caucasus State Technical University» 2012 — FSAEI HVE «North-Caucasus Federal University» 2016 — FSAEI HE «North-Caucasus Federal University»</i>
Location	<i>1, Pushkin Str., Stavropol, 355009</i>
Rector	<i>Alina Levitskaya, Candidate of Philological Sciences, Professor</i>
License	<i>Series 90Л01 №9291 reg. № 2242 dated 01.07.2016 permanent</i>
State accreditation	<i>Certificate of State Accreditation Series 90A01 № 2398, reg. №2276 dated 29.09.2016 valid till 21.03.2020</i>
Number of students	<i>17579 including: full-time 11197 on-site and off-site 81 part-time 6301</i>

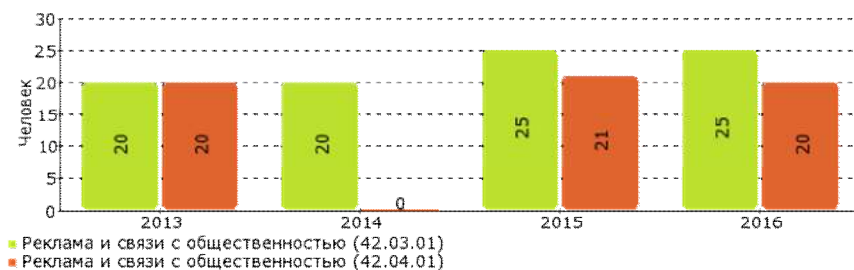
## INFORMATION ON THE EDUCATIONAL PROGRAMMES UNDERGOING ACCREDITATION

Educational programmes	<i>«Advertising and Public Relations» (42.03.01), «Advertising and Public Relations» (42.04.01)</i>
Level of training / Standard period of training	<i>Bachelor's Degree Programme / 4 years Master's Degree Programme / 2 years</i>
Structural subdivision (head)	<i>Institute of Humanities (Aleksey Erokhin, Doctor of Sociological Sciences, Professor)</i>
Major departments (heads)	<i>Department of Advertising and PR (Elena Ezhova, Doctor of Philological Sciences, Professor)</i>
Date of the site visit	<i>25-27 April 2017</i>
Person responsible for public accreditation	<i>Irina Solovyova, Head of the Methodological Department</i>

## SAMPLING RESULTS OF THE PROJECT «THE BEST EDUCATIONAL PROGRAMMES OF INNOVATIVE RUSSIA»

Indicators	2017
<b>Cluster of the educational programmes «Advertising and Public Relations» (42.03.01, 42.04.01)</b>	
Number of the given programmes in the RF	373
Number of higher educational institutions to offer the given programmes	241
Number of programmes – winners of the project (% from total amount of these programmes offered in the RF)	14 (3,8%)
<b>Stavropol Region</b>	
Number of the given programmes offered in the region	8
Number of programmes – winners of the project (% from total amount of these programmes offered in the region)	2 (25%)
Number of higher educational institutions and branches in the region	57
Total number of programmes offered in the region	386
Total number of programmes – winners of the project (% from total amount of these programmes offered in the region)	75 (19,4%)

### REFERENCE DATA ON STUDENT ENROLLEMENT FOR EDUCATIONAL PROGRAMMES



## **ACHIEVEMENTS OF THE EDUCATIONAL PROGRAMMES\***

### **Quality of the delivered educational programmes**

The strategy, policy and procedures of quality assurance are published officially and are available for the public. A system of quality assurance of the educational programmes reflects the expectations of the stakeholders. A documented internal system of quality assurance provides continuous improvement of quality of the educational programmes implementation in accordance with the University development strategy.

Purposes and objectives of the educational programmes are defined, assessed and corrected as a result of monitoring of stakeholders' opinions. Quality policy documents responsibilities of structural subdivisions, teachers, outside and administrative workers involved in the implementation of the programmes.

Methods of goals achievement of the educational programmes are developed and represented in the Model of the System of Education Quality Assurance as well as in NCFU regulations.

### **Providing up-to-date contents of education**

The Model of the System of Education Quality Assurance provides internal and external procedures of education quality assurance in the University. Analysis and correction of curricula, academic recommendations, and pools of assessment tools are carried out every year to provide up-to-date content of education.

Involvement of the University subdivisions in the processes and procedures of internal system of quality assurance provides a system approach to the management of education quality.

Well-defined goals of the educational programmes correspond to the mission, strategic goal and objectives of the University.

All educational and methodological complexes of the disciplines reflect the modern level of Pedagogics and educational practice development and correspond to the European Qualification Network and «Dublin Descriptors».

### **Teaching staff**

A highly qualified teaching staff having practical work experience in education and high potential in research activities works at the University. The level of teachers' qualification is supported by various awards and gratitudes of governmental and non-governmental organizations as well as by gratitudes of participants of the educational process. A system of a highly qualified staff preparation is carried out.

### **Independent assessment of knowledge**

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\* According to the University data.

Independent assessment of learning outcomes is carried out on the basis of well-defined criteria and objective procedures. Employers are involved in independent assessment of learning outcomes. Assessment of graduates' competences is carried out by the teachers, heads of work internships, members of the State Examination Boards, and employers. The students participate in competitions and Olympiads. Following the results of scientific events, research works of students are published.

### Educational resources

Material and technical resources of the University correspond to the requirements of the Federal State Education Standards of Higher Education and are annually renewed in accordance with the development programme of the University.

There are classrooms for lectures and practical classes that are provided with demonstration equipment and a sufficient number of computer classes and specialized classrooms that are united in a local network with an access to the Internet.

Library and information systems of the University are the basis of the educational resources of the programmes. There is an access to the data base «Articles» that includes more than 200 000 records. The educational portal «Electronic Campus of NCFU» works at the University. Students can control their rating of the disciplines and publish portfolio for potential employers.

### Research activity

Research activity of the teaching staff is carried out due to the work of the Research and Education Centre on Advertising and Public Relations «Mass Media Centre». Research activity in the frames of scientific fields of the Department «Media and Advertising Discourse: System and Dynamics» and «Branding of the North Caucasus» is carried out on the basis of this Centre. The scientific fields of the Department promote integration of scientific and educational processes into a united academic environment.

The scientific conference «Media Text: Influence Technologies» is held every year at the Department. 9 monographs, 14 articles were published in HAC journals for the last 5 years. More than 100 works were included in the bibliographic database of scientific publications of Russian scientists.

The results of research are used in the educational process. Topics of course and graduation works are formed in accordance with academic interests of the teachers and students.

### Academic mobility of students

Academic mobility is one of the most important areas of NCFU international activity.

Purposes, objectives and common rules of realization of the University academic mobility correspond to Bologna Declaration.



Participation of students in the programmes of academic mobility promotes development and implementation of joint educational programmes.

Graduates of the educational programme get the European Diploma Supplement.

### Employability of graduates

Information about employability, current vacancies for the students and young experts, and graduates demand is published on the NCFU official web-site in the section «Employability and Career».

The Department cooperates with potential employers and concludes contracts on cooperation. Students serve internships in Press Services of different governmental and business organizations, advertising agencies and departments of regional mass media and information portals of the Stavropol Region and North Caucasian Federal District.

Monitoring studies on graduates' employability and demand in the labour markets are carried out. The results of studies are considered at the meetings of the Graduate Departments and the University Academic Council.

### International projects

Systematic involvement of teachers from other organizations including the foreign ones helps to improve quality of learning outcomes and the educational programmes implementation.

Priority forms of international cooperation of the Department are participation in international projects, programmes and competitions on advertising and PR.

The educational programme «Advertising and Public Relations» (42.03.01) successfully passed independent assessment of education quality on certified accredited pedagogic assessment materials (APAM) in the frames of the project «Federal Internet Exam in the Sphere of Professional Education» (Quality Certificate № 2016/2/123 dated 03.03.2017).

Направления подготовки высшего образования			
04.03.01	Химия	19.03.03	Продукты питания животного происхождения
05.03.03	Картография и геоинформатика	21.03.01	Нефтегазовое дело
06.03.01	Биология	21.03.02	Землеустройство и кадастры
09.03.02	Информационные системы и технологии	21.05.02	Прикладная геология
09.03.03	Прикладная информатика	21.05.03	Технология геологической разведки
10.03.01	Информационная безопасность	22.03.01	Материаловедение и технологии материалов
10.05.03	Информационная безопасность автоматизированных систем	30.05.01	Медицинская биохимия
11.03.02	Инфокоммуникационные технологии и системы связи	33.05.01	Фармация
11.03.04	Электроника и нанoeлектроника	37.05.02	Психология служебной деятельности
13.03.02	Электроэнергетика и электротехника	38.03.01	Экономика
15.03.05	Конструкторско-технологическое обеспечение машиностроительных производств	38.03.03	Управление персоналом
18.03.01	Химическая технология	38.03.04	Государственное и муниципальное управление
18.03.02	Энерго- и ресурсосберегающие процессы в химической технологии, нефтехимии	38.03.05	Бизнес-информатика
19.03.01	Биотехнологии	38.05.01	Экономическая безопасность
		39.03.02	Социальная работа
		40.03.01	Юриспруденция
		42.03.01	Реклама и связи с общественностью
			История

НАУЧНО-ИССЛЕДОВАТЕЛЬСКИЙ ИНСТИТУТ  
МОНИТОРИНГА КАЧЕСТВА ОБРАЗОВАНИЯ

## СЕРТИФИКАТ КАЧЕСТВА

№ 2016/2/123 от 03.03.2017

настоящим подтверждается, что  
образовательные программы (Приложение)

Федерального государственного автономного  
образовательного учреждения высшего образования

**"СЕВЕРО-КАВКАЗСКИЙ ФЕДЕРАЛЬНЫЙ  
УНИВЕРСИТЕТ"**

в период с 03 октября по 14 декабря 2016 года  
успешно прошли независимую оценку качества  
образования по сертифицированным  
акредитационным педагогическим измерительным  
материалам (АПИМ)  
в рамках проекта

«Федеральный Интернет-экзамен  
в сфере профессионального образования»

Генеральный директор \_\_\_\_\_ В.Г. Наводнов

М.П. \_\_\_\_\_

октябрь 2016 – февраль 2017

## EXTERNAL REVIEW PANEL



**Irina Sidorskaya** (Belarus)

Review Chair, foreign expert

*Candidate of Philosophical Sciences, Associate Professor, Head of the Department of Technology of Communication, the Institute of Journalism, Belarusian State University, PR-consultant, coach of the International Finance Corporation (IFC), member of the council of the Women Independent Democratic Movement*

A nominee of the Higher Education Authority of the Ministry of Education of the Republic of Belarus



**Elena Isaeva** (Russia)

Deputy Review Chair, Russian Expert

*Doctor of Economic Sciences, Professor, Head of the Department of Strategic Marketing, Institute of Management, FSBEI HE «Dostoevsky Omsk State University», member of the Guild of Experts in Higher Education*

A nominee of the Guild of Experts in Higher Education



**Audronė Nugaraitė** (Lithuania)

Panel member, foreign expert

*Doctor of Philological Sciences, Professor of the Faculty of Communication of Vytautas Magnus University, Kaunas*

A nominee of the Centre for Quality Assessment in Higher Education in Lithuania (SKVC)



**Vitaly Tolkachev** (Russia)

Panel member, Russian Expert

*Candidate of Historical Sciences, Associate Professor, Deputy Director of the Institute of International Relations and World History, Associate Professor of the Department of World Diplomacy and International Law, FSAEI HE «Lobachevsky State University of Nizhni Novgorod», member of the Guild of Experts in Higher Education*

A nominee of the Guild of Experts in Higher Education



**Elena Nazarenko** (Russia)

Panel member, representative of the professional community

*Consultant of the Administration of Information Policy of the Government of Stavropol Region*

A nominee of the Administration of Information Policy of the Government of Stavropol Region



**Ilya Akopov** (Russia)

Panel member, representative of students

*4<sup>th</sup> year student of the Institute of Philology, Journalism and Intercultural Communications, FSAEI HE «Southern Federal University», member of Rostov Regional Office of the Russian Non-Governmental Organization «Russian Student Union»*

A nominee of the Russian Non-Governmental Organization «Russian Student Union»

## **INFORMATION ON THE LEADING TEACHERS OF THE EDUCATIONAL PROGRAMMES**

### **Elena Ezhova**

*Doctor of Philological Sciences, Professor, Head of the Department of Advertising and Public Relations, member of the Union of Journalists of the Russian Federation, member of the Advisory Board on the Application of the Legislation of the Russian Federation about mass media under the jurisdiction of the Federal Service for Supervision of Communications, Information Technology and Mass Media in the North Caucasus, member of the Board of the Stavropol Department of the Union of Journalists and member of the Grand Jury of the Union of Journalists, member of the Public Council of the Committee of Stavropol Region on Mass Communication, member of the National Association of Mass Media Researchers (NAMMI) and Southern Professional Association: Advertising, Marketing, PR.*

### **Irina Bukreeva**

*Candidate of Pedagogical Sciences, Associate Professor of the Department of Advertising and Public Relations, Deputy Head of the Department for Academic Affairs*

### **Yuliya Belenkaya**

*Candidate of Philological Sciences, Associate Professor of the Department of Advertising and Public Relations, member of the Union of Journalists of the Russian Federation, Chief Specialist of the Administration of Information Policy of the Government of Stavropol Region*

### **Dmitry Lugovoy**

*Candidate of Philological Sciences, Associate Professor of the Department of Advertising and Public Relations*

### **Anna Marmoza**

*Candidate of Economic Sciences, Assistant of the Department of Advertising and Public Relations*

## **COMPLIANCE OF THE EXTERNAL REVIEW OUTCOMES WITH THE STANDARDS**

### **STANDARD 1. Policy (goals, development strategy) and quality assurance procedures of the educational programme**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

Documents that regulate contents, organization and control of quality of the educational process are developed, approved and are available to the public.

All information about the system of quality assurance is published on the University web-site.

Commercial and governmental organizations are involved in quality assessment of the educational programme.

#### **Areas for improvement:**

It is recommended to enhance internal integration and cooperation between the University structural subdivisions (Department – University – University-Wide Services) in organization of processes and procedures of the internal system of quality assurance.

It is necessary to involve external stakeholders in procedures providing the system of quality assurance more actively.

It is advisable to expand opportunities of participation of the teaching staff and students in development and implementation of quality assurance policy.

### **STANDARD 2. Design and approval of programmes**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

Procedures of development, approval and correction of the educational programmes are transparent. During correction of the educational programmes opinions of students and employers are taken into account.

Peculiarities of the region development are taken into account in the educational programmes. Employers confirm significance and necessity of the educational programmes.

Search for new professional possibilities by extension of practice bases and creation of basic departments is carried out.

### **Areas for improvement:**

It is necessary to balance the structure of the educational programmes on the basis of the single programme title «Advertising and Public Relations» (it is necessary to strengthen the content of the programme «Public Relations»).

It is recommended to research demands of the labour market separately for bachelors and masters.

### **STANDARD 3. Student-centered learning and assessment**

Compliance with the standard: **substantial compliance**

#### **Good practice:**

Characteristics of different groups of students including talented ones are taken into account. A regulated procedure of the learning path creation is carried out.

Procedures of response to the students' claims and suggestions are implemented.

Different procedures of learning outcomes assessment are actively used: participation in FIPE, a system of students rating.

Joint activities of teachers and students stimulate students activity (supervisory control, projects, etc.).

#### **Areas for improvement:**

It is recommended to make electronic controlled courses. It gives the possibility to fill the contents of the disciplines with lecture notes, tasks for practical implementation, criteria of their assessment, etc.

It is necessary to correlate assignments for submission in the pools of assessment tools not with the topics of the course but with the results of competences acquisition (of a certain discipline) taking into account competence-based approach in current educational standards.

It is advisable to modernize a feedback system with the students (anonymous questionnaire, a wider grading scale, assessment of educational courses, open issues for suggestions on the educational process and training quality).

### **STANDARD 4. Student admission, support of academic achievements and graduation**

Compliance with the standard: **substantial compliance**

### **Good practice:**

A current effective system of work on career guidance is carried out at the University.

Rules and procedures of applicants' enrollment and transfer of students are transparent.

An open system of support of students' academic progress is implemented. There is a system of stimulation of students' academic achievements.

External experts are actively involved in the educational process.

### **Areas for improvement:**

It is recommended to carry out additional activities to motivate students for participation in the programmes of academic mobility, especially in foreign countries: to create a system of students' support who want to participate in the programmes of academic mobility in foreign countries (help in preparation of documents, etc.).

It is necessary to inform students about recognition of the University and foreign diplomas.

It is advisable to publish students' portfolio on the University web-site for objective assessment of quality of students' preparation by employers and other stakeholders, as well as for help in their further employability.

## **STANDARD 5. Teaching staff**

Compliance with the standard: **substantial compliance**

### **Good practice:**

Procedure of the teaching staff involvement provides a high level of qualification. Primary education, academic degree and practical work experience of teachers substantially correspond to the areas of the educational programmes.

Notable foreign teachers, workers of organization doing practical work connected with the educational programmes are actively involved.

High proportion of teachers among the graduates of the educational programme shows a scientific school being formed.

Sufficient resources for professional development of teachers are provided.

The teachers actively cooperate with the professional communities.

### **Areas for improvement:**

It is recommended to develop the strategy of systematic external experts' involvement. It is advisable to expand opportunities of employers' participation in the educational process by organization of remote access.

It is necessary to promote the University activities on stimulation of teachers for participation in scientific projects, foreign internships, especially in the programmes of academic mobility.

It is advisable to support teachers in publication of own academic literature and publication of scientific works in top-rated journals more actively.

## **STANDARD 6. Learning resources and student support**

Compliance with the standard: **full compliance**

### **Good practice:**

Infrastructure of the University and training conditions are at a high level and provide the possibility of getting good education.

Necessary material and technical resources allow to use modern achievements of science and technology in organization of the educational process, training and use of library resources.

An open access to a wide range of modern library and informational resources and data bases including the foreign ones is provided.

A developed and effective system of supervisory control is implemented.

There are specialized classrooms provided with multimedia and interactive equipment for lectures and seminars, organization of webinars and multipoint teleconferences with branches and the University partners. A wide range of programme packages, electronic directories and data bases promoting development of professional competences of future experts is used in the educational process.

### **Areas for improvement:**

It is recommended to systematically organize meetings with the students to explain the ways of participation in competitions of academic mobility.

It is advisable to expand use of lecture materials, practical sessions, and methodological recommendations in the system «E-Campus». It will allow to use possibilities of distance learning more effectively.

## **STANDARD 7. Collection, analysis and use of information for managing the educational institution**

Compliance with the standard: **substantial compliance**

### **Good practice:**

There are necessary informational resources for management of the educational programmes at the University. There is an educational portal



for the students that allows to control and monitor the educational process by the workers of the University.

Students use an electronic educational system («E-Campus») and have the possibility to assess its convenience.

The educational programmes and their contents are discussed at the Graduate Department and at the Institute of Humanities. Changes are made at least once a year.

A system of collection and monitoring of information about the educational programme is implemented at the University.

### **Areas for improvement:**

It is necessary to rearrange the system of comparative assessment of the educational programmes effectiveness in comparison with other best practices of these programmes.

It is recommended to realize the opportunities of the electronic educational system «E-Campus» for collection and management of information about the educational programme by extending the structure and contents, functions' development of personal accounts of students and teachers.

## **STANDARD 8. Public information**

Compliance with the standard: **substantial compliance**

### **Good practice:**

The University web-site is available, understandable, and has convenient navigation. Sufficiently complete information about the educational programme for different stakeholders is represented on the web-site. It is possible to work with the site remotely.

Information about the University activities is represented on the web-site and is regularly renewed.

There is information about vacancies for graduates employability on the web-site.

The Department has accounts on social networks.

The University actively cooperates with employers and foreign higher educational institutions on the educational programme «Advertising and Public Relations».

Possibilities of social network are used for monitoring of information about the educational programme.

A high level of interaction between the Head of the Department and the professional community is marked.

## **Areas for improvement:**

It is recommended to develop the section about the graduates, their achievements, employers' opinions, etc. It is advisable to attract employers' attention by adding information about the graduates (curriculum vitae, portfolio, etc.).

It is necessary to use social network more actively to inform students about employability and demand of graduates.

It is advisable to inform the public about periodicity, criteria of assessment and results of effectiveness analysis. It is recommended to clearly define criteria, procedures and actions on effectiveness assessment and the system of management of the educational programme.

## **STANDARD 9. On-going monitoring and periodic assessment of the educational programmes**

Compliance with the standard: **substantial compliance**

### **Good practice:**

Procedures of monitoring, periodical assessment of and review of the educational programmes are approved at the University.

Employers marked more significant for competitive ability competences of bachelors and masters. Decision was made at the meeting of the Department that during correction of the curriculum it is advisable to take into account employers' opinions emphasizing competences that were marked by employers as priority ones.

There is a feedback system with students and employers (by questionnaires and other events) that promotes improvement of quality of the educational programmes.

There is an effective feedback system with the stakeholders (students, employers, graduates) that is carried out informally and on a regular basis.

The Graduate Department actively participates in monitoring of the educational programmes.

### **Areas for improvement:**

It is recommended to involve employers and graduates in monitoring of the educational programmes more actively.

It is necessary to consider interactive opportunities of the University informational system for more complete account of stakeholders' opinions about effectiveness of the educational programme.

## **STANDARD 10. Cyclical external quality assurance of the educational programmes**

Compliance with the standard: **full compliance**

### **Good practice:**

Procedures of public and international accreditation are actively used at the University.

Plans of corrective actions on improvement of the educational programmes are developed.

Procedures of independent external assessment of the educational programmes, pools of assessment tools and test cases are actively used.

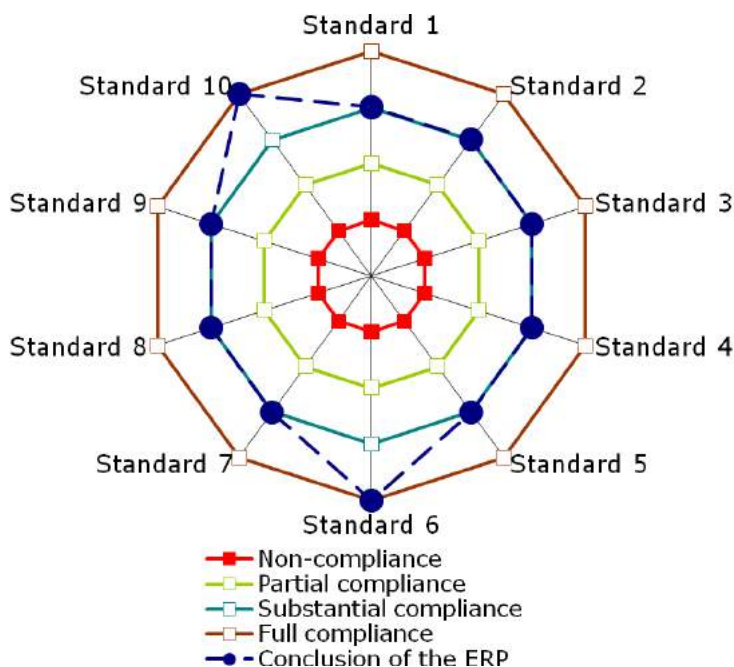
The University involves the professional community and employers in assessment of material and technical resources of the educational programmes.

### **Areas for improvement:**

It is recommended to organize regular meetings with graduates and carry out external assessment of the educational programmes with their help paying special attention to recommendations on improvement of quality of the programmes and correspondence to the current labour market.

It is necessary to expand the range of subjects of external review (for example, with the help of professional communities and employers of other Russian regions). It is advisable for the Graduate Department to receive the recommendations positively in relation to possibilities of improvement of the educational programmes quality.

## DISTRIBUTION DIGRAM OF THE EXTERNAL REVIEW OUTCOMES



- Standard 1. Policy (goals, development strategy) and quality assurance procedures of the educational programmes
- Standard 2. Design and approval of programmes
- Standard 3. Student-centered learning, teaching and assessment
- Standard 4. Student admission, support of academic achievements and graduation
- Standard 5. Teaching staff
- Standard 6. Learning resources and student support
- Standard 7. Collection, analysis and use of information for managing the educational institution
- Standard 8. Public information
- Standard 9. On-going monitoring and periodic assessment of the educational programmes
- Standard 10. Cyclical external quality assurance of the educational programmes

## CONCLUSION OF THE EXTERNAL REVIEW PANEL

Based on the self-evaluation report analysis, documents and data submitted the External Review Panel has come to the conclusion that the cluster of the educational programmes «Advertising and Public Relations» (42.03.01, 42.04.01) **substantially comply** with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The Panel recommends that the National Accreditation Board accredit the educational programmes «Advertising and Public Relations» (42.03.01, 42.04.01) delivered by the Federal State Autonomous Educational Institution of Higher Education «North-Caucasus Federal University» for the period of **6 years**.

## SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Activity	Participants	Venue
<b>April 25, Tuesday</b>			
8.45	Arrival at the University		Academic Building № 2, 1, Pushkin Str.
09.00 – 11.00	The first meeting of the external review panel		Room 121, Academic Building № 2, 1, Pushkin Str.
11.00 – 12.00	<b>Meeting of the ERP with the University administration and people responsible for accreditation</b>	Rector, Vice-Rectors, people responsible for accreditation, ERP	conference hall of the Academic Council, 1, Academic Building № 2, Pushkin Str.
12.00 – 13.00	Tour of the University (visiting classrooms, library, etc.)	ERP	Room 012, 1, Academic Building № 20, Pushkin Str., (professional studio of advertising photography); the University research library, 1, Pushkin Str.
13.00 – 14.00	Lunch		1, Marshal Zhukov Str.
14.00 – 15.00	<b>Meeting with Deans</b>	Dean, Deputy Deans, ERP	Room 308, Academic Building № 20, 1, Pushkin Str.
15.00 – 15.30	Work with documents	ERP	Room 306, Academic Building № 20, 1, Pushkin Str.
15.30 – 16.30	<b>Meeting with Heads of Departments</b>	Heads of Departments, ERP	Room 308, Academic Building № 20, 1, Pushkin Str.
16.30 – 17.00	Internal meeting of the ERP	ERP	Room 306, Academic Building № 20, 1, Pushkin Str.
17.00 – 18.00	<b>Meeting with graduates</b>	Graduates, ERP	Room 308, Academic Building № 20, 1, Pushkin Str.
18.00 – 18.30	Internal meeting of the ERP	ERP	Room 306, Academic Building № 20, 1, Pushkin Str.
18.30 – 19.00	Transfer to the hotel		1, Marshal Zhukov Str.

Time	Activity	Participants	Venue
<b>April 26, Wednesday</b>			
09.00 – 11.00	<b>Meeting with representatives of professional community</b>	Administration for Information Policy of the Government of Stavropol Region; STRBC «Stavropolye»; AR «Region Media»	1, Lenin Square; 149, Dzerzhinsky Str.; 22, Morozov Str.
11.00 – 11.10	Arrival at the University		Room 306, Academic Building № 20, 1, Pushkin Str.
11.10 – 13.00	Internal meeting of the ERP, work with documents/Visiting classes (at the wish of the ERP)	ERP	Room 308, Academic Building № 20, 1, Pushkin Str.
13.00 – 14.00	Lunch		Academic Building № 20, 1, Pushkin Str. (University Cafe)
14.00 – 15.00	<b>Meeting with students</b>	Students, ERP	Room 308, Academic Building № 20, 1, Pushkin Str.
15.00 – 15.30	Work with documents	ERP	Room 306, Academic Building № 20, 1, Pushkin Str.
15.30 – 16.30	<b>Meeting with teachers</b>	Teachers, ERP	Room 308, Academic Building № 20, 1, Pushkin Str.
16.30 – 18.30	Internal meeting of the ERP	ERP	Room 306, Academic Building № 20, 1, Pushkin Str.
18.30 – 19.00	Transfer to the hotel		1, Marshal Zhukov Str.
<b>April 27, Thursday</b>			
7.45	Arrival at the University		Academic Building № 2, 1, Pushkin Str.
08.00 – 12.00	Internal meeting of the ERP: discussion of preliminary results of the site visit, preparation of the oral report of the panel	ERP	Room 121, Academic Building № 20, 1, Pushkin Str.
12.00 – 13.00	<b>Closing meeting of the External Review Panel with the representatives of the University</b>	ERP, University administration, Heads of the Graduate Departments, teachers, students	Conference hall, Room 200, Academic Building № 20, 1, Pushkin Str.
13.00 – 14.00	Lunch		Academic Building № 20, 1, Pushkin Str. (University Cafe)
	Departure, tour of Stavropol		