




SUMMARY REPORT

on public accreditation of the cluster of educational
programmes in

«Tourism» (43.03.02)

Delivered by the Federal State Budgetary Educational
Institution of Higher Education «Bashkir State Agrarian
University»

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2017

While preparing this presentation we used information from the Self Evaluation Report and the Report of the External Review Panel of the cluster of educational programmes «Tourism» (43.03.02) delivered by the Federal State Budgetary Educational Institution of Higher Education «Bashkir State Agrarian University».

The presentation document for the use by the National Accreditation Board.

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GENERAL INFORMATION ON EDUCATIONAL INSTITUTION

Full name of the educational institution	Federal State Budgetary Educational Institution of Higher Education «Bashkir State Agrarian University»		
Founders	Ministry of Agriculture of the Russian Federation		
Year of foundation	1930 — «Bashkir Agricultural Institute» 1993 — Federal State Budgetary Educational Institution of Higher Professional Education «Bashkir State Agrarian University» 2014 — Federal State Budgetary Educational Institution of Higher Education «Bashkir State Agrarian University»		
Location	34, 50-letiya Oktyabrya Str., Ufa, Republic of Bashkortostan, 450001		
Rector	Ildar Gabitov, Doctor of Technical Sciences, Professor		
License	Series 90Л01 №8730 reg. № 1700 dated 14.10.2014 permanent		
State accreditation	Certificate of State Accreditation Series 90A01 № 2478, reg. №2355 dated 15.11.2016 valid till 10.02.2018		
Number of students	9350 including:		
	full-time	4288	
	on-site and off-site	162	
	part-time	4900	

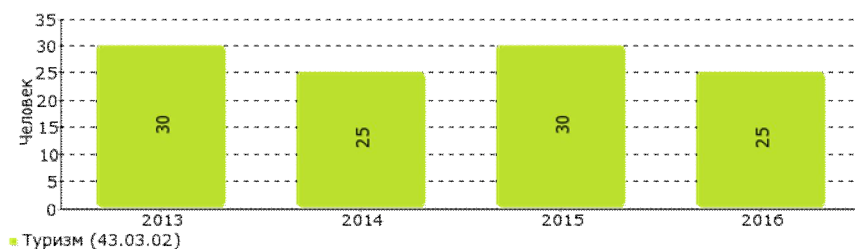
INFORMATION ON THE EDUCATIONAL PROGRAMMES UNDERGOING ACCREDITATION

Educational programmes	<i>«Tourism» (43.03.02)</i>
Level of training / Standard period of training	<i>Bachelor's degree programme / 4 years</i>
Structural subdivision (head)	<i>Biotechnology and Veterinary Medicine Faculty (Candidate of Biological Sciences, Associate Professor Bazekin Georgy Vyacheslavovich)</i>
Major departments (heads)	<i>Department of Physiology, Biochemistry and Animal Feeding (Candidate of Biological Sciences, Associate Professor Habirov Airat Faritovich) Department of Beekeeping, Special Zootechnics and Animal Breeding (Candidate of Agricultural Sciences, Associate Professor Valitov Farit Ravilovich)</i>
Date of the site visit	<i>30 May - 01 June 2017</i>
Person responsible for public accreditation	<i>Bazekin Georgy Vyacheslavovich, Dean of the Biotechnology and Veterinary Medicine Faculty</i>

SAMPLING RESULTS OF THE PROJECT «THE BEST EDUCATIONAL PROGRAMMES OF INNOVATIVE RUSSIA»

Indicators	2017
Cluster of the educational programmes «Tourism» (43.03.02)	
Number of the given programmes in the RF	312
Number of higher educational institutions to offer the given programmes	312
Number of programmes – winners of the project (% from total amount of these programmes offered in the RF)	17 (5,5%)
Republic of Bashkortostan	
Number of the given programmes offered in the region	8
Number of programmes – winners of the project (% from total amount of these programmes offered in the region)	1 (12,5%)
Number of higher educational institutions and branches in the region	50
Total number of programmes offered in the region	401
Total number of programmes – winners of the project (% from total amount of these programmes offered in the region)	101 (25,2%)

REFERENCE DATA ON STUDENT ENROLLEMENT FOR EDUCATIONAL PROGRAMMES



ACHIEVEMENTS OF THE EDUCATIONAL PROGRAMMES

Quality of the delivered educational programmes

Quality of the delivered educational programmes is ensured by highly qualified teaching staff and systematic staff development, considerable research activities of the teaching staff and students, wide range of international contacts, international mobility of students and teachers and close cooperation with employers, development and continuous improvement of learning resources including the electronic ones, use of innovative educational technologies during training.

Providing up-to-date contents of education

The up-to-date content of education is ensured by the annual renewal and correction of the educational programmes, curricula and programmes of disciplines in accordance with the changes in federal and regional legislation, its agreement with employers and stake holders, with the account of international practice. Every educational programme is agreed with employment stakeholders, as confirmed by approval sheets. If it is necessary, the educational programme is changed. Competences for the educational programme undergoing accreditation are developed and approved with the account of descriptors of the National Framework of Qualifications, requirements of FSES HE and the professional standard «Specialist in Organization and Provision of Tourist Services». Qualification levels of specialists in organization and provision of tourist services are developed in accordance with the «Levels of Qualification for Preparation of Professional Standards» as approved by the order of the Ministry of Labour and Social Protection № 148Н dated 12 April 2013 and correspond to the 3rd, 4th, 5th, 6th and 7th levels.

Teaching staff

The educational process is ensured by a qualified teaching staff that is formed in accordance with the order of the Ministry of Social Protection of the Russian Federation dated 11.01.2011 №1Н «On Approval of the Unified Qualification Handbook of Positions of Heads, Specialists and Employees». Average age of the teaching staff is 45 years. Implementation of the educational programme undergoing accreditation is ensured by the teaching staff having basic education relevant to the educational programme, academic degrees or working experience in the corresponding activity area and their research activities. The University personnel policy is fully consistent with the strategy and purposes of provision of staff training quality. This is reflected in a qualified approach during recruitment and teachers' promotion. There are 46 teachers, 44 of them work on a regular basis. 36 teachers (82%) have academic degrees. There are 5 Doctors of Sciences and Professors (11%), 31 Candidates of Sciences and Associate Professors (71%). Academic

degree holders rate of the educational programme «Tourism» is 85,6%, including 10,3% of representatives of employers.

Independent assessment of knowledge

Bashkir State Agrarian University won the competition and was included into the list of the leading subject-specific educational institutions of higher education under the jurisdiction of the Ministry of Agriculture of the Russian Federation.

The University carries out independent assessment of learning outcomes on the basis of the Federal Internet Exam in the Sphere of Higher Professional Education.

Educational resources

The educational programme is provided with material and technical resources in accordance with the requirements. Rooms in the academic buildings are provided with computer hardware. All academic buildings are interconnected in the University corporate network. An access to e-learning courses in the Moodle system, electronic scientific journals, video recordings of public lectures, and electronic library is provided. Subject-specific reference rooms work in the University. Modern scientific and educational equipment is systematically bought due to the programme of strategic development.

Research activity

Scientific and innovative projects are applicable and actively involved in production. Due to administrative agreements, grants and scientific developments of the state task of the Ministry of Agriculture, the Departments of the Faculty earned 4 million rubles for the last 3 years. More than 20 monographs, 27 research recommendations, more than 200 scientific articles in subject-specific journals of HAC were published.

The teaching staff participates in different federal and regional competitions. For the last 3 years the teachers took part in 36 foreign conferences, 10 awards were won in different exhibitions.

Academic mobility of students

According to the programmes Apollo, Logo.e.v, Agrilida the students serve internship in the German and Danish enterprises of the appropriate specialties including companies providing services in on-farm tourism. The University cooperates with the tour operator ODEON TUR (the Republic of Turkey) on the programme of mobile exchange, with tourist enterprises of Krasnodar Krai and the Republic of Crimea.

Employability of graduates

Employability of students of the programme «Tourism» is 75%. The graduates are in demand in the Republic of Bashkortostan and other Russian regions (Tyumen Oblast, Perm Krai, Khanty-Mansi Autonomous

Okrug, Republic of Tatarstan, etc.) as well as in the Republic of Kazakhstan.

International projects

The University signed the agreements on cooperation with the Livestock Institute of the Academy of Agricultural Sciences of the Republic of Tajikistan (Tajikistan), with Karshi Engineering Economic Institute (Uzbekistan), Odessa State Agrarian University (Ukraine), Rudny Industrial Institute (Kazakhstan), which provide student exchange for training, industrial and introductory practices.

To provide participation of teachers and students in joint international projects, foreign internships, programmes of academic mobility the University carries out coordination of activities of subdivisions in the sphere of higher agricultural education, cooperates with foreign organizations, partners, international organizations, embassies of different countries on issues of implementation of University international ties, forms reserve of students and teachers of the University for participation in international projects and programmes, organizes foreign internships and language training for foreign travels, carries out professional development of teachers, students, doctoral students and university workers, trains and organizes internships for foreign students in accordance with the state educational standard, hosts foreign citizens and delegations, promotes foreign travels due to business trips and implementation of academic contacts of teachers, students and doctoral students.

The educational programme «Tourism» (43.03.02) successfully passed independent assessment of education quality according to certified accreditation pedagogical measuring materials as part of the project «Federal Internet Exam in the Sphere of Higher Education» (Certificate of Quality № 2015/2/211 dated 10.03.2016 r.).

EXTERNAL REVIEW PANEL



Olga Ivlieva (Rostov-on-Don)

Review Chair, Russian Expert

Doctor of Geographic Sciences, Professor, Head of the Department of Tourism, FSAEI HE «Southern Federal University», member of All-Russian Non-Governmental Organization «Russian Geographical Society» and National Academy of Tourism

A nominee of the Guild of Experts in Higher Education



Natalya Tarhanova (Chelyabinsk)

Deputy Review Chair, Russian Expert

Candidate of Geographic Sciences, Associate Professor, Deputy Dean of the Institute of Sport, Tourism and Service, Associate Professor of the Department «Tourism and Social and Cultural Service», FSAEI HE «South Ural State University»

A nominee of the Guild of Experts in Higher Education



Marina Barenbaum (Ufa)

Panel member, representative of the professional community

leading expert of the Department of Tourism Industry of the State Committee on Entrepreneurship and Tourism of the Republic of Bashkortostan

A nominee of the State Committee on Entrepreneurship and Tourism of the Republic of Bashkortostan



Svetlana Gabidullina (Ufa)

Panel member, representative of students

2nd year student, FSBEI HE «Bashkir State Pedagogical University named after M. Akmulla»

A nominee of FSBEI HE «Bashkir State Pedagogical University named after M. Akmulla»

INFORMATION ON THE LEADING TEACHERS OF THE EDUCATIONAL PROGRAMMES

Rinat Gizatullin

Doctor of Agricultural Sciences, Professor

Farit Valitov

Head of the Department of Beekeeping, Special Zootechnics and Animal Breeding, Candidate of Agricultural Sciences, Associate Professor, member of Coordination Council under the jurisdiction of the Government of the Republic of Bashkortostan, member of the Expert Panel and Science and Technology Council under the jurisdiction of the Ministry of Agriculture of the Republic of Bashkortostan

Vitaly Kovshov

Candidate of Economic Sciences, Associate Professor, Head of the Department of Economics and Management

Kamil Farhutdinov

Associate Professor, Candidate of Agricultural Sciences

Айрат Хабиров

Head of the Department of Physiology, Biochemistry and Animal Feeding, Associate Professor, Candidate of Biological Sciences

Rashid Shayahmetov

Senior Teacher, Veteran of Work, USSR Master of Sport in Tourism, World-Class Instructor of Sport Tourism

Tatyana Shpar

Associate Professor, Candidate of Philological Sciences

COMPLIANCE OF THE EXTERNAL REVIEW OUTCOMES WITH THE STANDARDS

STANDARD 1. Policy (goals, development strategy) and quality assurance procedures of the educational programme

Compliance with the standard: **substantial compliance**

Good practice:

The documented internal system of quality assurance provides continuous improvement of quality in accordance with the University development strategy.

The University cooperates with representatives of employers as part of internal assessment of actual learning outcomes of the students and graduates, guarantees of education quality, assessment of competences formation during practical training, State Final Examination, giving lectures, conducting master-classes and meetings with the students.

There is a certified system of quality management in BSAU.

The educational programmes are implemented in accordance with the requirements of the national educational standards and with the account of regional requirements to the quality of staff training.

Areas for improvement:

It is advisable to prepare development strategy of the subdivision that includes strategy of international activities.

It is necessary to specify Policy of Quality Assurance in effective connection of research and training in this field of study.

It is recommended to make the Department of Tourism at the Biotechnology and Veterinary Medicine Faculty that will allow to prepare and implement the educational process at this Department more effectively.

STANDARD 2. Design and approval of programmes

Compliance with the standard: **partial compliance**

Good practice:

The mission, purposes and objectives of the educational programmes are documented.

The purposes of the educational programmes and expected learning outcomes correspond to the mission, purposes and objectives of the University development.

Administration of the educational process is organized at a high level that allows to prepare and implement the educational process effectively.

Review of curricula and programmes of disciplines is carried out annually.

The educational process is provided with academic documentation, all programmes of disciplines and practices are developed, and State Final Examination is technically supported.

Areas for improvement:

It is necessary to enhance integration with the Russian higher education institutions preparing specialists in on-farm tourism in regard to improve the educational process through the connected educational programmes.

It is recommended to increase the number of hours of subject-specific disciplines (Guided Tourism, On-Farm Tourism).

It is advisable to change a variable part of the educational programme in accordance with the graduates and students' demands (to introduce the following disciplines in the curriculum: sport tourism, extreme tourism, conflictology and ethnics in business professional communication).

STANDARD 3. Student-centered learning and assessment

Compliance with the standard: **substantial compliance**

Good practice:

Information about order, form and terms of filing and proceeding of an appeal is available for stakeholders.

Electronic informational educational environment allows to carry out synchronous and asynchronous communication between teachers and students.

Procedures of assessment of students' learning outcomes are developed and documented.

Results of students' research are published.

A system of students' motivation is used for improvement of academic progress, public and sport life of the University.

Monitoring of students' academic progress and achievements is carried out.

Various forms and methods of teaching are used.

The students regularly participate in the Federal Internet Exam.

Areas for improvement:

It is advisable to enhance training of a foreign language for students.

It is recommended to develop topics of students' research in the field of study «Tourism» that allow to involve students of minor courses in research.

STANDARD 4. Student admission, support of academic achievements and graduation

Compliance with the standard: **full compliance**

Good practice:

There is a system of occupational guidance selection of the applicants. Pre-study courses are organized.

Electronic informational educational environment is actively used.

Areas for improvement:

It is necessary to enhance work on establishment of partnership with foreign universities that will allow to broaden perspectives of international cooperation.

It is advisable to enhance work on networking cooperation with national higher educational institutions preparing students of the programme «On-Farm Tourism» and with founders of on-farm tourism in the Russian Federation (Association of On-Farm and Rural Tourism of the Kaluga Region), as well as on implementation of individual learning paths of students.

STANDARD 5. Teaching staff

Compliance with the standard: **substantial compliance**

Good practice:

A highly qualified teaching staff works at the University.

Representatives of employers are involved in the educational process.

Scientific and professional achievements of the teaching staff are supported with the help of a rating assessment system.

There is a system of professional development of teachers.

Various forms and methods of teaching are used.

Areas for improvement:

It is necessary to determine research area of the scientific school on tourist issues.

It is recommended to develop the programme of long-term publication of educational literature by the teaching staff.

It is advisable to promote participation of teachers in joint international and foreign internships. For this purpose it is necessary to establish timeframe for the teachers in implementation of the educational process.

It is recommended to involve teachers from other higher educational institutions using information telecommunication technologies (Internet conferences, webinars, master-classes).

STANDARD 6. Learning resources and student support

Compliance with the standard: **full compliance**

Good practice:

Students have an open access to electronic library of leading educational publications.

Students have personal accounts.

Students, teachers and other stakeholders are involved in assessment of conditions and organization of the educational process through the system of rating of students and teachers, questionnaires and opinion polls.

High level of development of social and educational component of the educational process and relevant infrastructure are in place.

There is a system of students' social support.

Areas for improvement:

It is necessary to provide the students with available information about the possibilities of academic mobility and organization of its support system.

It is advisable to cooperate with scientific and educational organizations in the field of study «Tourism» in near and distant countries.

It is recommended to make a learning path along practice bases of this Faculty.

STANDARD 7. Collection, analysis and use of information for managing the educational institution

Compliance with the standard: **substantial compliance**

Good practice:

The teachers and students have an access to the educational resources through wireless communication (Wi-Fi).

A system of electronic management of the University is regularly renewed and takes into account interests of all participants of the educational process.

The teachers and students quickly receive information through different channels of information sharing.

Areas for improvement:

It is recommended to introduce a system of testing of current and final assessment with the use of information and communication technology.

STANDARD 8. Public information

Compliance with the standard: **substantial compliance**

Good practice:

Up-to-date and available information about the educational programmes is represented on the official University web-site.

Different social networks are actively used to inform stakeholders.

Areas for improvement:

It is necessary to inform public about the results and achievements of the educational programme by involvement of students and graduates in advertising and informational campaigns in mass media and in the Internet.

It is advisable to update information about employability and graduates demand on the official University web-site.

It is recommended to cooperate with the Association on Development of On-Farm and Rural Tourism in the Republic of Bashkortostan in regulatory framework.

It is advisable to cooperate with farm enterprises working in the sphere of on-farm tourism.

STANDARD 9. On-going monitoring and periodic assessment of the educational programmes

Compliance with the standard: **substantial compliance**

Good practice:

Self-examination and internal audit of different activities are carried out annually.

Feedback with teachers and students through different channels of information sharing is in place.

Employers and a subject-specific ministry periodically assess the educational programme.

Areas for improvement:

It is advisable to enhance cooperation with the graduates and employers to develop criteria of monitoring of the educational programmes.

It is recommended to carry out a practice-oriented internal exam of the programme «Tourism» with involvement of employers.

STANDARD 10. Cyclical external quality assurance of the educational programmes

Compliance with the standard: **substantial compliance**

Good practice:

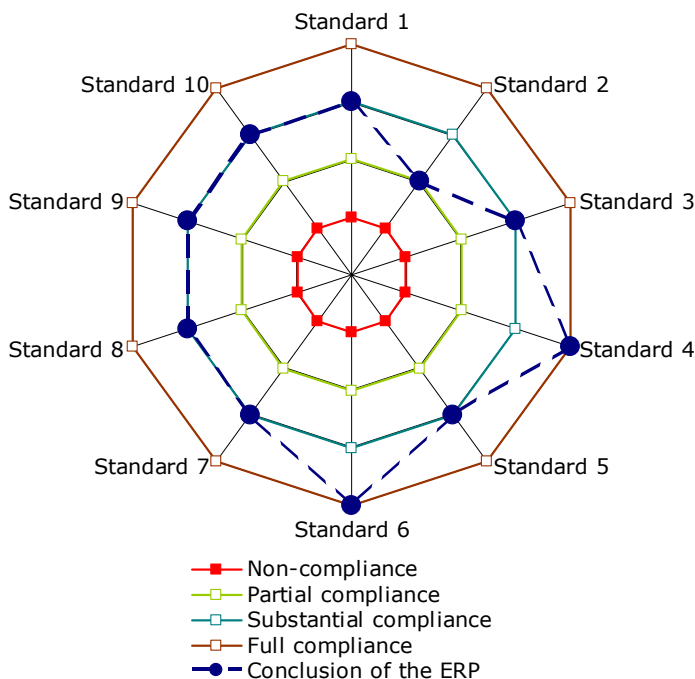
The University regularly participates in monitoring of the effectiveness of Russian higher education institutions that is carried out by the Ministry of Agriculture of the Russian Federation.

In 2014 accreditation of the educational programme HVE 100200.62 Tourism in FSBEI HE «Bashkir State Agrarian University» was carried out.

Areas for improvement:

It is necessary to involve all stakeholders of the educational process in implementation of corrective actions plan.

DISTRIBUTION DIGRAM OF THE EXTERNAL REVIEW OUTCOMES



- Standard 1. Policy (goals, development strategy) and quality assurance procedures of the educational programmes
- Standard 2. Design and approval of programmes
- Standard 3. Student-centered learning, teaching and assessment
- Standard 4. Student admission, support of academic achievements and graduation
- Standard 5. Teaching staff
- Standard 6. Learning resources and student support
- Standard 7. Collection, analysis and use of information for managing the educational institution
- Standard 8. Public information
- Standard 9. On-going monitoring and periodic assessment of the educational programmes
- Standard 10. Cyclical external quality assurance of the educational programmes

CONCLUSION OF THE EXTERNAL REVIEW PANEL

Based on the self-evaluation report analysis, documents and data submitted the External Review Panel has come to the conclusion that the cluster of the educational programmes «Tourism» (43.03.02) **substantially** comply with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The Panel recommends that the National Accreditation Board accredit the educational programmes «Tourism» (43.03.02) delivered by the Federal State Budgetary Educational Institution of Higher Education «Bashkir State Agrarian University» for the period of **6 years**.

SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Activity	Participants	Venue
May 30, Tuesday			
8.45	Arrival at the University		34, Academic Building №1, 50-letiya Oktyabrya Str., Ufa
09.00 – 11.00	The first meeting of the external review panel		Academic Building №1, conference hall 222/1
11.00 – 12.00	Meeting of the ERP with the University administration and people responsible for accreditation	Rector, Vice-Rector for Academic Affairs, Head of the Methodological Department, Deans, ERP	Academic Building №1, conference hall 222/1
12.00 – 13.00	Tour of the University	ERP, Vice-Rector for Academic Affairs, Head of the Methodological Department, Director of the library	University library
13.00 – 14.00	Lunch		University Cafe
14.00 – 14.30	Internal meeting of the ERP	ERP	Academic Building №2, Room 223/2
14.30 – 15.30	Meeting with the representatives of the Dean's Office	Dean of the Faculty, Deputy Deans, ERP	Academic Building №2, Room 225/2
15.30 – 16.00	Work with documents	ERP	Academic Building №2, Room 223/2
16.00 – 17.00	Meeting with Heads of Departments	Heads of the departments, ERP	Academic Building №2, Room 225/2
17.00 – 17.30	Internal meeting of the ERP	ERP	Academic Building №2, Room 223/2
17.30 – 18.30	Meeting with graduates	Graduates, ERP	Academic Building №2, Room 225/2
18.30 – 19.00	Internal meeting of the ERP	ERP	Academic Building №2, Room 223/2

Time	Activity	Participants	Venue
May 31, Wednesday			
9.45	Arrival at the University		Academic Building №2, Room 223/2
10.00 – 11.00	Meeting with teachers	Teachers, ERP	Academic Building №2, Room 225/2
11.00 – 11.30	Internal meeting of the ERP	ERP	Academic Building №2, Room 223/2
11.30 – 12.30	Meeting with students	Students, ERP	Academic Building №2, Room 225/2
12.30 – 13.00	Internal meeting of the ERP	ERP	Academic Building №2, Room 223/2
13.00 – 14.00	Lunch		University Cafe
14.00 – 15.00	Meeting with representatives of professional community	Employers, ERP	Academic Building №2, Room 225/2
15.00 – 18.00	Departure to facilities of internships and places of graduates employability	Dean of the Faculty, Heads of the Departments, employers, ERP	Facilities of educational and work internship, places of graduates employability
June 1, Thursday			
9.45	Arrival at the University		Academic Building №6, 34, 50-letiya Oktyabrya Str., Ufa
10.00 – 13.00	Internal meeting of the ERP: discussion of preliminary results of the site visit, preparation of the oral report of the panel	ERP	Academic Building №2, Room 223/2
13.00 – 14.00	Closing meeting of the External Review Panel with the representatives of the University	Rector, Vice-Rector for Academic Affairs, Head of the Methodological Department, Deans, ERP	Academic Building №1, conference hall 222/1
14.00 – 15.00	Lunch		University Cafe
	Departure		