



# SUMMARY REPORT OF THE EXTERNAL EVALUATION

of the cluster of educational programmes in

"Design" (54.03.01, 54.04.01), "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01), "Painting" (54.05.02), "Graphics" (54.05.03), "Study of Art" (50.06.01),

delivered by the Federal State Budgetary Educational Institution of Higher Professional Education "Ural State University of Architecture and Arts"

2016

While preparing this Summary Report we used information from the Self-Evaluation Report and the Report on the External Review of the cluster of educational programmes in "Design" (54.03.01, 54.04.01), "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01), "Painting" (54.05.02), "Graphics" (54.05.03), "Study of Art" (50.06.01) delivered by the Federal State Budgetary Educational Institution of Higher Professional Education "Ural State University of Architecture and Arts".

The presentation document for the use by the National Accreditation Board.

© National Centre for Public Accreditation, 2016

# CONTENTS

4
5
7
9
.10
.19
.20
.21

# GENERAL INFORMATION ON EDUCATIONAL INSTITUTION

Full name of the educational institution	<i>Federal State Budgetary Educational Institution of Higher Professional Education "Ural State University of Architecture and Arts"</i>		
Founders	<i>Ministry of Education and Science of the Russian</i> <i>Federation</i>		
Year of foundation	1992 – Ural Institute	<i>stitute of Architecture of Architecture and Arts iversity of Architecture and</i>	
Location	Russia, 620075, Ekat st. 23	erinburg, K.Liebknecht	
Rector	Doct. Hist. Sc., professor, member of the Union of Architects of RF, member of the Union of Designers of RF – Postnikov Sergey Pavlovich		
License	Series 90∏01 № 0024090 reg. № 0019 dated from 29.05.2012 permanent		
State Accreditation	<i>Certificate of State Accreditation Series 90A01</i> № 0000526 reg. №0522 of 01.04.2013 valid till 01.04.2019		
Number of students	2202 among them: full-time on-site and off-site part-time	1770 278 154	

# INFORMATION ON THE EDUCATIONAL PROGRAMMES UNDERGOING ACCREDITATION

Educational programmes	"Design" (54.03.01, 54.04.01), "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01), "Painting" (54.05.02), "Graphics" (54.05.03), "Study of Art" (50.06.01)
Level of training / Standard period of training	Bachelor's programme / 4 years Master's programme / 2 years Specialist programme / 6 years Postgraduate programme / 3 years (full-time) Postgraduate programme / 4 years (part-time)
Structural subdivisions (head)	Faculty of Design (Cand. Phil. Sc., professor Postnikova Elena Petrovna) Institute of Fine Arts
	(Candidate in History of Arts, professor Khabibullina Sofia Konstantinovna) Faculty of Blended Learning (Cand. PhysMath. Sc.,
	associate professor Sagaradze Igor Viktorovich) Postgraduate Study Department (Cand. PhysMath. Sc., associate professor Klechin Yury Ivanovich)
Major departments (heads of major	Department of Industrial Design (Candidate in History of Arts, professor Kurochkin Valery Alekseevich)
departments)	Department of Environmental Design (Candidate of Architecture, professor Lyaptsev Nikolai Nikolaevich)
	Department of Graphic Design (Doctor in History of Arts, professor Pavlovskaya Elena Emmanuilovna)
	Department of Fashion Design (Cand. Soc. Sc., professor Kokareva Ludmila Vladimirovna)
	Department of Monumental Decorative Arts (professor, member of the Union of Architectures of RF, Smirnov Vladimir Vasilievich)
	Department of Applied Decorative Arts (professor, member of the Union of Artists of RF, Puzakov Lev Vasilievich)
	Department of Graphics and Animation (associate professor, member of the Union of Cinematographers of RF, Cherkasova Oxana Leontievna)
	Department of Interior Art (professor, member of the Union of Artists of RF, Lupanova Natalya Vladimirovna) Department of Easel Painting (associate professor, member of the Union of Artists of RF, Kostin Valery Valentinovich)
Date of the site visit	December 01-03, 2015
Person responsible for public accreditation of the study programme	Vice-rector for academic affairs, Isachenko Viktoria Igorevna (Cand. Phil. Sc., professor)

## SAMPLING RESULTS OF THE PROJECT "THE BEST EDUCATIONAL PROGRAMMES OF INNOVATIVE RUSSIA"

Indicators	2015		
Cluster of the educational programmes "Design" (54.03.01, 54.04.01), "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01), "Painting" (54.05.02), "Graphics" (54.05.03), "Study of Art" (50.06.01)			
Number of the given programmes in the RF	691		
Number of higher educational institutions to offer the given programmes	273		
Number of programmes – winners of the project (% from total amount of these programmes offered in the RF)	38 (5,5%)		
Sverdlovsk Oblast			
Number of the given programmes offered in the region	10		
Number of programmes – winners of the project (% from total amount of these programmes offered in the region)	6 (60%)		
Number of higher educational institutions and subsidiaries in the region	78		
Total number of programmes offered in the region	1216		
Total number of programmes – winners of the project (% from total amount of these programmes offered in the region)	102 (3,39%)		

## REFERENCE DATA ON STUDENT ENROLLEMENT FOR PROGRAMMES



# ACHIEVEMENTS OF THE EDUCATIONAL PROGRAMMES

## Quality of the delivered educational programmes

In 2011-2014 educational programmes were recognized the winners of the project "Best educational programmes of innovative Russia".

Quality management system of the University was certified by the Association on Certification "Russian Register" and underwent recertification in 2014.

# Employability of graduates

98 % of graduates get employment within their specialization. Base organizations of graduates' employment are the Ministry of Culture of the Sverdlovsk Region, Municipal District Council, AVTOVAZ, Ural Optical and Mechanical Plant, Ural Instrument-Making Plant, Avtomatika, Juveliry Urala, Department of Design of Urban Environment of the Department of Architecture, Urban Planning and regulation of land relations Yekaterinburg, interior design studio. Graduates find employment abroad including such countries as USA, Germany, Great Britain, France, Italy and Czech Republic.

## Provision of up-to-date education

The University has official mechanisms on approval, periodic assessment and monitoring of educational programmes. Educational programmes are designed according to FSES requirements, with account of market educational environment based on person-oriented approach to mastering the programmes. Teachers take active part in the work of corresponding Education and Methodic Associations of RF, which allows gain experience of joint work in developing educational programmes.

# Scientific activity

Scientific activity is represented by 3 scientific schools: technical esthetics and design, cinema-, tele- and other screen types of art "Animation and computer graphics", visual art, decorative and applied arts and architecture "Art in architectural space".

In 2014 teachers took part in 89 international, all-Russian and regional exhibitions and conferences, took 88 prizes, published 65 scientific articles.

For the last 4 years students took part in over 100 exhibitions, and competitions (half of them are international ones); 199 students became award and diploma winners.

In 2014 the University organized 3 international and interregional student conferences and 22 exhibitions of student works, 8 of them are international one. Students published 22 scientific works. Over 300 students with their scientific works took part in research and development.

# Material and technical base

In 2015 the building of the Ural centre for design development and renewed Museum of Architecture and Design were put into service. The University gallery functions on a regular basis.

# Academic mobility of students

In 2012 the University signed a cooperation agreement with a German company VOLKSWAGEN. Students of the Faculty of Design were invited to the II Global Forum of industrial design held in April 2013 in the frameworks of International Fair HANNOVER MESSE. International design schools took part in a competition "Design of future transportation"; students of the Department of Industrial Design became winners of the competition.

## International projects

In 2015 the University had 11 cooperation agreements with foreign universities and companies in the sphere of "Culture and Art".

The University became one of the participants of a joint European project "Enhancement of Russian creative education: new Master program in Digital Arts in line with EU standards" in the frameworks of TEMPUS projects of the European Union.

## Teaching staff

203 teachers are involved in the educational process; 123 of them have honorary degrees and academic titles and are members of artistic unions, including 6 Doctors of Science, 55 Candidates of Science, 18 professors and 32 associate professors.

## Independent assessment of the level of knowledge

Twice a year students take part in the Federal internet examination in the sphere of professional education.

# **EXTERNAL REVIEW PANEL**



#### Irina Sirotina (Russian Federation)

Review Chair, Russian expert

Doctor of Philosophical Sciences, professor, head of the Department of Design and PR of the Ogarev Mordovia State University

A nominee of the Guild of Experts in Higher Professional Education



#### Aleksander Stepanov (Russian Federation)

Panel member, representative of professional community

Candidate of Pedagogical Sciences, artist, art historian, member of the board of the Union of Painters of RF of Yekaterinburg

A nominee of the Union of Painters of RF



#### Lev Shusharichev (Russian Federation)

Panel member, representative of students

 $3^{rd}$  year student of the Institute of Humanitarian Sciences and Arts of the Ural Federal University named after the first President of Russia B. N. Yeltsin

A nominee of the Ural Federal University named after the first President of Russia B.N. Yeltsin

# COMPLIANCE OF THE EXTERNAL REVIEW OUTCOMES WITH THE NCPA'S STANDARDS

# STANDARD 1. Policy (mission, vision) and procedures for quality assurance

Compliance with the standard: **substantial compliance** 

## Good practice

Main objectives of educational programmes are presented in the missions, formulated for every educational programme.

Policy and quality assurance strategy of educational programmes correspond to modern criteria with account of requirements of innovative development of social-oriented economics of Russia. The University staff clearly defines its objectives, tasks, clearly formulates and documents them.

Improvement of quality of educational, scientific, project, innovative, social and cultural activities of the University is promoted by accession of the University to the International association of universities and colleges of art, design and media "Cumulus" and interaction with HEIsmembers of the Association.

Since 2011 quality management system is certified on correspondence with the requirements of the standard ISO 9001:2008 by the Association on certification "Russian Register" and underwent recertification in 2014.

- It is necessary to work out a correction procedure of objectives of the educational programmes and involve all stakeholders including students and employers into this process.
- It is recommended to establish close contacts with state, municipal bodies and representatives of professional community in order to understand the needs of the regional labour market.

# STANDARD 2. Approval, monitoring and periodic review of study programmes

# Compliance with the standard: **substantial compliance**

# Good practice

The University has a system of periodic assessment and monitoring of educational programmes and qualifications, including self-evaluation, internal audit, monitoring of satisfaction, collective decision-making.

Membership in the international association of universities and colleges of art, design and media "Cumulus" and interaction with participants of the educational process inside the association allow comparing the state of its educational programmes with other HEIs and have their external evaluation.

Educational programmes are regularly in the rating of bet programmes in the frameworks of the project "Best educational programmes of innovative Russia", held annually by the journal "Accreditation in Education" together with the National Centre for Public Accreditation.

Numerous victories of artistic projects at exhibitions, festivals and competitions of different levels (including international one) provide independent external assessment of educational programmes.

- It is necessary to develop specific types of interaction with representatives of labour market and to attract them to monitoring and actualization of educational programmes.
- It is recommended to attract students to the process of actualization of educational programmes, to appoint a student government body responsible for this work, to conduct surveys and publish their results regularly.

# STANDARD 3. Assessment of student learning outcomes / competencies

Compliance with the standard: **substantial compliance** 

# Good practice

Educational programmes "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01) underwent a successful independent evaluation within the project "Federal internet examination in the sphere of professional education" (Certificate of Quality  $N^{\circ}$  2015/1/317 from 05.08.2015).



The University provides opportunity for obtaining independent professional assessment and feedback from employers through the system of open discussion.

The Faculty of Design won a competition of the European Union TEMPUS- IV "Enhancement of Russian creative education: new Master program in Digital Arts in line with EU standards", and obtained an opportunity of cooperation and exchanges with several European and leading Russian HEIs.

The University founded a department of employment assistance, in order to help students and graduates to build their own career and to adapt to the labour market.

- It is necessary to organize study of an individual experience of an effective introduction of assessment systems in order to develop a common system of point-rating assessment.
- It is recommended to participate more actively in grant competitions to implement international mobility (e.g. Erasmus+ Credit Mobility program).
- It is necessary to search partners for networking cooperation.
- It is required to arrange intensive courses of foreign language studies for students.

# STANDARD 4. Quality assurance of teaching staff

# Compliance with the standard: substantial compliance

# Good practice

Managers of educational programmes have academic titles of a professor and academic degrees of a Candidate or a Doctor of Sciences and are members of the Union of Designers of RF, Union of Cinematographers of RF, Union of Architectures of RF, winners of all-Russian and international competitions in the sphere of design and art. A great majority of teachers are practicing painters and architects, work in different spheres of art, participate in exhibitions and combine practical experience and pedagogical activity. Employers (representatives of leading companies, enterprises, research institutes are attracted to the educational process to conduct master classes, participate in internships and practices, manage graduation works.

Teachers take active part in research, design and methodological work, conferences and exhibitions. Work within 6 grants was carried out for the last 4 years (5 - Russian Humanitarian Science Foundation, 1 - TEMPUS). There exist conditions for publications in peer-reviewed journals of Higher Attestation Commission (the University has its own journal "Arkhiton").

- It is necessary to develop measures for stimulating and to create conditions to increase the academic degree holders rate.
- It is recommended to attract specialists from other HEIs including foreign ones on a regular basis.
- It is required to increase the number of internships (including foreign ones) in order to improve qualification and exchange experience.

# INFORMATION ON THE LEADING TEACHERS OF THE EDUCATIONAL PROGRAMMES

## Cherkasova Oksana Leontievna

Head of the Department of Graphics and Animation, professor, laureate of state prize (1996), member of the Union of Cinematographers

## Oreshko Olga Leonidovna

Honoured Painter of RF, professor, member of the Union of Painters of RF

### **Krylov Yury Viktorovich**

Honoured Painter of RF, professor, member of the Union of Painters of RF

#### **Chuvargina Nina Pavlovna**

Professor, Candidate of Architecture, member of the Union of Architects of  $\it RF$ 

## **Klochkov Boris Nikolaevich**

Associate professor, professor, member of the Union of Painters of RF

## Zagrebin Oleg Vladimirovich

Candidate of Architecture, professor, member of the Union of Designers of RF

## Gossen Ludmila Khananovna

Professor of Department of Environmental Design, associate professor, member of the Union of Designers of RF

## **Typykin Vladimir Vladimirovich**

Professor of Department of Graphic Design, associate professor, member of the Union of Designers of RF

## Khudyakova Natalya Vasilievna

Professor of Department of Graphic Design, associate professor, member of the Union of Designers of RF

# Orlova Lydya Borisovna

Professor of Department of Fashion Design, associate professor, member of the Union of Designers of RF

#### Vyaznikova Elena Aleksandrovna

Professor of the Department of Industrial Design, associate professor, member of the Union of Designers of RF, member of the Union of Architects of RF

## Kokoreva Ludmila Vladimirovna

Head of Department of Fashion Design, Candidate of Sociological Sciences, professor member of the Union of Designers of RF, member of the Union of Painters of RF

## Gevorkyan Gevork Arutyunovich

Professor of the Department of Artistic Training, Honoured Painter of RF

## Kurochkin Valery Alekseevich

Head of Department of Industrial Design, Candidate in History of Arts, professor

# STANDARD 5. Learning resources and student support

# Compliance with the standard: **substantial compliance**

# Good practice

The University library is a member of a corporate project "Consensus Omniun: Corporate network of libraries of the Ural", project "Interregional Analytical Article Processing". The library is switched to a system of electronic resources, and is regularly filled up with actual editions.

The Ural Centre of Design Development is introduced. Workshops for future designers of the University are created at the territory of the Centre and conditions for demonstrating the results of their work are also developed.

The University started work on creation of a barrier-free environment for inclusive education; in November 2015 within the programme of improvement of qualification it started training of teachers in the frameworks of the professional development programme "Organization of the inclusive education at the higher education institution".

- It is necessary to cooperate closely with potential employers, to take into account their recommendations in equipment upgrade and purchase.
- It is required to activate work on creation of a barrier-free environment in all the buildings of the University, provide access of students and postgraduate students with disabilities to all resource base.

# STANDARD 6. Information system providing effective

# implementation of the study programme

Compliance with the standard: substantial compliance

# Good practice

There exists a system of collection, systematization and analysis of actual information in managing educational programmes at the Faculty of Design and the Institute of Fine Arts. Integration with intramural electronic resources is carried out through a local information network.

A single electronic database of the educational programmes containing standards, curricula, information about the teaching staff and achievements of students is created.

The work on implementation of the system ``1C: University  $\mathsf{PROF}''$  is started.

- It is necessary to speed up the process of implementation of the system "1C: University PROF" and attract teachers and students to this work.
- It is necessary to develop measures for stimulating the development learning and teaching resources by teachers in the electronic version as well.

# **STANDARD 7.** Public information

## Compliance with the standard: full compliance

# Good practice

Information about the educational programmes is posted at the official website of the University. The content of the website is constantly added with necessary information connected with the educational programmes. Achievements of students, graduates and teachers are widely published at the website and mass media.

A long term strategy of improvement of connections with a professional community is implemented and includes membership of teachers in different professional organizations including artistic unions; involvement of employers in the study process as teachers of master classes and courses as well as for work in final state attestation commissions and joint conferences.

Information about graduates' employment and in-demand is published at the official website of the University, official groups in social networks.

### Areas for improvement:

 It is necessary to improve the official website of the University (not only for DIY users but also for beginning user for example potential applicants and their parents).

# DISTRIBUTION DIGRAM OF THE EXTERNAL REVIEW OUTCOME



- Standard 1. Policy (mission, vision) and procedures for quality assurance
- Standard 2. Approval, monitoring and periodic review of programs and qualifications
- Standard 3. Assessment of student learning outcomes / competencies
- Standard 4. Quality assurance and competencies of teaching staff
- Standard 5. Learning resources and student support
- Standard 6. Information system providing effective implementation of the study program
- Standard 7. Public information

# **CONCLUSION OF THE EXTERNAL REVIEW PANEL**

Based on the self-evaluation report analysis, documents and data submitted and interviews the External Review Panel came to the conclusion that educational programmes "Design" (54.03.01, 54.04.01), "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01), "Painting" (54.05.02), "Graphics" (54.05.03), "Study of Art" (50.06.01) delivered by the Federal State Budgetary Educational Institution of Higher Professional Education "Ural State University of Architecture and Arts" substantially comply with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The External Review Panel recommends the National Accreditation Board to accredit the educational programmes "Design" (54.03.01, 54.04.01), "Decorative Arts and Crafts" (54.03.02), "Monumental and Decorative Arts" (54.05.01), "Painting" (54.05.02), "Graphics" (54.05.03), "Study of Art" (50.06.01) for the period of 6 years.

# SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Activity	Participants	Venue		
December 1					
08.45	Arrival at USUAA				
09.00 - 11.00	Training for the ERP members		room 303		
11.00 - 12.00	Meeting of the ERP with the university administration and staff members responsible for accreditation	Rector, Vice-Rectors, ERP			
12.00 - 13.00	Lunch				
13.00 - 14.00	Excursion around the university	ERP			
14.00 - 14.30	Transfer to main building				
14.30 - 15.30	Meeting with deans, vice- deans	Deans, vice-deans, ERP	room 325		
15.30 - 16.00	Internal meeting of the ERP	ERP	room 306		
16.00 - 17.00	Meeting with heads of departments	Heads of departments, ERP	room 325		
17.00 - 18.00	Work with documents	ERP	room 306		
18.00 - 19.00	Meeting with representatives of employers	Representatives of employers, ERP	room 325		
19.00 - 19.30	Internal meeting of the ERP	ERP	room 306		

Time	Activity	Participants	Venue		
December 2					
10.15	Arrival at USUAA				
10.30 - 11.30	Meeting with teaching staff	Teaching staff, ERP	room 325		
11.30 - 12.30	Attending classes	ERP			
12.30 - 13.00	Internal meeting of the ERP	ERP	room 306		
13.00 - 14.00	Lunch				
14.00 - 14.15	Transfer to main building				
14.15 - 15.15	Meeting with students	Students, ERP	room 325		
15.15 - 16.00	Internal meeting of the ERP	ERP	room 306		
16.00 - 17.00	Meeting with postgraduate students	Postgraduate students, ERP	room 325		
17.00 - 18.00	Work with documents	ERP	room 306		
18.00 - 19.00	Meeting with alumni	Alumni, ERP	room 325		
19.00 - 19.30	Internal meeting of the ERP	ERP	room 306		
	Dece	ember 3			
08.45	Arrival at USUAA				
09.00 - 13.00	Internal meeting of the ERP: discussion of preliminary results of the site visit, preparation of the oral report of the panel	ERP	room 306		
13.00 - 14.00	Closing meeting of the External Review Panel with BFU representatives	Administration of the University, ERP	room 211		
14.00 - 15.00	Lunch				