

REPORT

ON EXTERNAL REVIEW
of the study programme

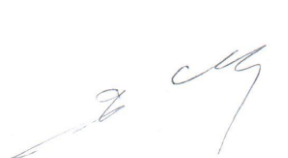
«Journalism and New Media»
in
«Journalism» (42.03.02),

delivered by National Research Tomsk State
University

Tomsk, 2018

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The Chair of the Review Panel



Liu Chang

Tomsk, 2018

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INTRODUCTION

External review of the study programme «Journalism and New Media» in 42.03.02 «Journalism» delivered by National Research Tomsk State University (hereinafter - TSU) was conducted on October 31 – November 2, 2018 and included the analysis of self-evaluation report (34 pages and 14 annexes), site visit and preparation of the present report. The University on the whole, Faculty of Journalism (I. Miasnikov, acting Dean), and Departments (N. Zhiliakova, Y. Ershov) have well prepared documents for accreditation of the study programme.

Meetings with students, teachers, Dean's Office, and University administration were held. The Review Panel listened to the comments and proposals of students on improvement of training quality.

The main goal of the external review is to determine the correspondence of the reviewed study programme «Journalism and New Media» in 42.03.02 «Journalism» delivered by National Research Tomsk State University to standards and criteria of public accreditation, which are developed by the National Centre for Public Accreditation (hereinafter - NCPA) together with the Higher Education Evaluation Centre of the Ministry of Education of the People's Republic of China (hereinafter - HEEC) and determined in compliance with the European Standards of Quality Assurance in Education ESG-ENQA.

The Final Report is the reason for decision of the National Accreditation Board and HEEC Accreditation Board on public accreditation of the study programmes in compliance with standards and criteria of NCPA and HEEC.

1. CONTEXT AND MAIN STAGES OF THE REVIEW

1.1 Terms of Reference

According to item 1, 3 article 96 of the Federal Law of the Russian Federation of December 29, 2012 No.273-FZ "On education in the Russian Federation" organizations, which implement educational activities, may apply for public accreditation in various national, foreign and international institutions; employers, employer associations and designated organizations have the right to conduct public accreditation of professional educational programmes, which are delivered by an educational institution.

In order to conduct international public accreditation of the study programme «Journalism and New Media» in 42.03.02 «Journalism» TSU applied to NCPA, which operates on the national level and is recognized by leading international organizations of quality assurance in higher education.

1.2 Composition of the Review Panel

The international experts were nominated by the Higher Education Evaluation Centre of the Ministry of Education upon NCPA's request.

The Russian expert was nominated by the Guild of Experts in Higher Education.

The employer representative was nominated by Interfax.

The representative of the students' community was suggested by the All-Russian Student Union.

The composition of the External Review Panel was approved by NCPA.

The Review Panel included five international and national experts:

- **Liu Chang** - Ph.D., Professor, Dean of the School of Journalism, director of European Media Research Center, Communication University of China; vice president of China Network Communication Society; researcher of Peking University Television Research Center, international Communications Adviser of the State Council Information Office of PRC – foreign expert, Review Chair;
- **Olga Tretyakova** - Doctor of Political Sciences, Associate Professor, head of Department of Journalism, Advertising and Public Relations, Higher School of Social Sciences, Humanities and International Communication, M.V. Lomonosov Northern (Arctic) Federal University – Russian expert, Deputy Review Chair;
- **Zhi Tingrong** - Ph.D., Professor, Dean of the College of Journalism and Communication, Jinan University, member of the National Excellent Journalism and Communication Talents Education and Training Steering Committee, the executive director of the Journalism and Communication Committee of the Chinese Higher Education Society, the executive director of the China Journalism History Society– foreign expert, panel member;
- **Alexey Chaplygin** - Head of Department for Educational Ranking, Interfax – representative of professional community, panel member;
- **Vladimir Umirkhanov** - 6th year student of the Medical and Biological Faculty, Siberian State Medical University, chair of the Tomsk Regional Department "All-Russian Student Union" – representative of students, panel member.

The focused expert knowledge of the Panel members, long-term experience of working in the system of higher education and profession, active position of students and employers became the basis for effective consideration of issues within the framework of evaluation.

The participation of the Russian representatives of the higher education system gave an opportunity to analyze the activity of the programmes under evaluation in the context of the world trends in quality assurance and within the scope of the national educational system.

1.3 Purposes and objectives of the review

The purpose of the public accreditation is improving quality of education and forming quality culture in educational institutions, discovering best practices in continuous enhancing the educational quality and public information on educational institutions in accordance with the European educational quality standards.

The main goal of the peer review is to determine the correspondence of the reviewed study programme «Journalism and New Media» in 42.03.02 «Journalism» delivered by National Research Tomsk State University to standards and criteria of public accreditation, which are developed by NCPA together with HEEC and determined in compliance with the European Standards of Quality Assurance in Education ESG-ENQA; and to develop recommendations for the study programme with the purpose of improving the contents and structure of the educational process.

1.4 Stages of the review

The review included three main stages:

1.4.1 Study of the self-evaluation report

National Research Tomsk State University was responsible for conducting the self-evaluation procedure, developing and timely submitting of the self-evaluation report to NCPA.

According to the "Guidelines on Self-evaluation of Educational Programmes", which were developed by NCPA, the self-evaluation report is written on 34 pages and includes: introduction, findings, conclusions, 14 annexes. The self-evaluation procedure was conducted on the basis of SWOT-analysis according to every standard of NCPA.

According to the review schedule the self-evaluation report of the study programme «Journalism and New Media» in 42.03.02 «Journalism» was submitted to NCPA and mailed to the members of the review panel 30 days before the site-visit.

While studying the self-evaluation report the panel members formed a preliminary opinion about the reviewed educational programmes on compliance with the standards of NCPA and HEEC and criteria on accreditation and with the European standards of education quality.

The members of the review panel assessed the quality of preparation of the self-evaluation report with regards to its text structuring, compliance of information with the report's sections; quality of perception; sufficiency of analytical data; availability of references to supporting documents; completeness of information.

The review panel members pointed out some weaknesses of the self-evaluation report:

1. There are not enough indicators that describe positioning of the study programme in relation to analogous programmes in Russia.
2. Participation of students in monitoring and activities on education quality is not pointed out.
3. There is no description of infrastructure for people with disabilities.

Issues which need detailed analysis:

1. An effective mechanism of involvement of employers, teachers and students in defining goals, contents and development strategy of study programmes.
2. An effective mechanism of monitoring of the study programme.
3. Ways of solving problems related to implementation of the study programme.

It is necessary to receive more information about the study programme: working programmes and teaching materials of subjects; graduation works over the last several years; documents approving information on international cooperation.

According to standards and criteria of accreditation of NCPA and HEEC the preliminary assessment of the study programme «Journalism and New Media» in 42.03.02 «Journalism» may be defined as full compliance.

1.4.2 Site-visit

The review panel visited National Research Tomsk State University on October 31 – November 2, 2018 with the purpose of confirming the authenticity of the information, which was presented in the self-evaluation report, collecting extra information on the implementation of the accredited programme and checking its compliance with the standards and criteria of NCPA and HEEC developed in accordance with the European standards of education quality assurance.

The time line and the agenda of the site-visit were determined by NCPA together with HEEC and approved by the administration of National Research Tomsk State University and the members of the Review Panel.

During the site-visit the Review Panel members conducted a number of meetings and interviews with the University administration, people responsible for accreditation, Dean and Deputy Deans of the Faculty of Journalism, Heads of Departments, graduates, teachers, students, staff of the Division for Development of Education Quality, TSU Centre for Accreditation, Division of Practical Training and Employment, and representatives of professional community.

The Chair of the Review Panel managed the Panel's work.

The Panel considers that the self-evaluation report which was presented by TSU provided the experts with an opportunity to form an integral view on specific features of implementation of the reviewed study programme «Journalism and New Media» in 42.03.02 «Journalism».

The studied documents and the interviewed persons, visits to the Department, library of the University and laboratories provided the Review Panel members with sufficient information about reviewed study programme.

The Review Panel considers it necessary to highlight the effective cooperation of the experts, NCPA and HEEC employees during the site-visit and its preparation.

The Review Panel notes the highest level of organizational provision and constructive work.

The executive staff of TSU provided the administrative support, which included arrangement of meetings and interviews, provision with working space, computers with access to the Internet, necessary research, academic and methodological documents.

During the site-visit the Review Panel members requested additional documents during the site-visit to National Research Tomsk State University.

On the last day of the site-visit the Chair of the Review Panel presented an oral report on the general conclusions to the executive staff of the University, Dean of the Faculty, and Heads of Departments.

The agenda of the site-visit can be found in the Annex.

1.4.3 Conclusion on the findings of the external review

Based on the results of the external review of National Research Tomsk State University the Review Panel submitted the Report on the results of the external review of the study programme «Journalism and New Media» in 42.03.02 «Journalism» delivered by the educational institution.

The draft report of 28 pages excluding Annexes was developed by the Chair of the Review Panel, approved by other Review panel members and submitted to the National Centre for Public Accreditation. Then the Report was mailed to the University's administration for making factual amendments.

2. DESCRIPTION OF THE STUDY PROGRAMMES

Tomsk State University was founded in 1878 as Siberian Imperial University. Nowadays the educational process in TSU is organized on the basis of the current license Series 90Л01 № 8044 reg. № 1067 of July 28, 2014. In accordance with the certificate on state accreditation Series 90A01 № 2731, reg. № 2603 of May 29, 2017 the University was renamed into the Federal State Autonomous Educational Institution of Higher Education as National Research Tomsk State University. In 2006 TSU was included into the European University Association (EUA). Since 2013 the University has been participating in the programme on increasing competitiveness of leading Russian HEIs «5-100». Today TSU ranks 277th in QS World University Rankings, 26th in QS University Rankings: BRICS, 36th in THE Emerging Economies Rankings, 7th in Interfax: National University Ranking, and 6th in Webometrics: Country University Ranking.

The study programme «Journalism and New Media» in 42.03.02 «Journalism» is implemented at the Faculty of Journalism. The Faculty was founded in 1976 on the basis of the Faculty of Philology (as the Department of Journalism). In 2017 the Faculty of Journalism was included into the TSU Research and Education Centre “Higher School of Journalism” comprising the TSU office for information policy and PR and other university units. In 2018/2019 the programme «Journalism and New Media» was launched on the basis of the existing Bachelor’s programmes in accordance with the Federal State Educational Standard 3++ and TSU Independently Established Educational Standard of Higher Education. The programme is implemented by the Department of Theory and Practice in Journalism, Department of Television and Radio Journalism and Department of New Media, Photojournalism and Media Design.

The TSU programme of strategic development for 2010–2019 is based on the system of values and great intellectual potential of leading research University schools comprising a wide range of physical and mathematical, natural and humanitarian subjects. Development basis of the programme under review corresponds to the priority areas of the TSU development programme, mission and strategy.

TSU quality policy is aimed at providing high quality management at the University and high quality of learning, research and innovation activities which create a solid basis for steady development. It also aims to meet the needs and requirements of all stakeholders.

The management system of the programme «Journalism and New Media» allows the supervisor to involve employers, students and teachers in analysis, design, implementation and control of the programme. For example, employers are involved in monitoring of evaluation of graduates’ training quality by defining requirements for specialists and evaluating their commitment to professional activities.

The main goal is achieved by establishment of close relationship with organizations (IA «Interfax», RIA «Tomsk», Mews Agency «TV-2» (Tomsk), STRBC «Tomsk», TV company «Tomskoe Vremia», Administration of the Tomsk Region, etc.) and strategic partners; marketing research on the labour market and improvement of basic and further education programmes; intensification of international and national academic mobility of the teaching staff; implementation of joint study programmes carried out together with

leading foreign and Russian universities (University of Leeds (Great Britain), Hannover University of Applied Sciences and Arts (Germany), University of Hong Kong, University of Florida (USA), University of Tartu (Estonia), South Ural State University (Russia), Transbaikal State University (Russia)).

Graduate Departments closely cooperate with partners when designing study programmes, defining contents of certain subjects, organizing practical training, and doing research. Teachers participate in international projects and conferences and serve internships. Research outcomes are published. Information technologies are actively used. Learning materials developed by teachers and students are available in the information environment. Students do practical training, research and graduation works at enterprises. Graduates are in demand in mass media and research centres and institutes.

3. FINDINGS

3.1 Standard 1. Policy (goals, development strategy) and quality assurance procedures of the study programmes

Compliance with the standard: **full compliance**

Table 1 - Criteria to Standard 1

Nº	Subject of Evaluation	Mark
1.	Availability of a documented inner quality assurance system providing continuous enhancement of quality in accordance with the developmental strategy of the educational institution	A
2.	Participation of all stakeholders (administration, teaching staff, students, employers, employer associations, branch ministries and departments – key partners in employment of graduates) in developing and implementing a quality assurance policy through relevant structures and processes	B
3.	Participation of all structural units of an educational institution in quality assurance processes and procedures	A

Analysis of the educational programmes' compliance with the standard:

TSU quality policy corresponds to the development strategy of the University and is aimed at providing high quality management at the University and high quality of learning, research and innovation activities which create a solid basis for steady development. It also aims to meet the needs and requirements of all stakeholders. A system of quality management is certified by the National Quality Assurance Limited (NQA) in accordance with ISO 9001:2015.

The quality assurance of training bachelor's students is provided by the Academic Office of the Programme along with the Academic Division, Centre for International and Public Accreditation of Study Programmes, Student Employment and Career Service, Centre for Education Quality Development and Quality Management Centre. The order and the main mechanisms for engaging stakeholders are described in the Procedures for Quality Assurance of the Study Programme «Journalism and New Media».

Employers, students and teachers are actively involved in design, implementation and control of the programme. For example, the Faculty closely cooperates with the following organizations: IA «Interfax», RIA «Tomsk», News Agency «TV-2» (Tomsk), STRBC «Tomsk», TV Company «Tomskoe Vremya», Administration of the Tomsk Region, etc. Employers are involved in monitoring of quality of graduates' training by defining requirements for specialists and evaluating their commitment to professional activities.

Achievements:

There are clearly defined, approved and published goals, development strategy of the study programme and internal system of quality assurance in regard to the requirements for competitiveness.

Employers having working experience in mass media are involved in the educational process.

The study programme provides students with the opportunity to do practical training and gives essential education in the sphere of history and theory of journalism. It is important for development of a future public figure.

Recommendations:

It is necessary to actively involve students in management, development and implementation of education quality assurance. It is recommended to create a Student Council on Education Quality.

It is advisable to actively involve experts and young scientists having working experience in leading foreign and Russian universities and research institutions; to intensify international and national academic mobility of the teaching staff.

It is necessary to provide for implementation of the programme in cooperation with leading foreign and Russian universities (University of Leeds (Great Britain), Hannover University of Applied Sciences and Arts (Germany), University of Hong Kong, University of Florida (USA), University of Tartu (Estonia), South Ural State University (Russia).

3.2 Standard 2. Design and approval of programmes

*Compliance with the standard: **full compliance***

Table 2 - Criteria to Standard 2

№	Subject of Evaluation	Mark
1.	Availability and accessibility of clearly defined, documented, approved and published goals and objectives of a study programme and expected learning outcomes and their correspondence to the mission and goals and objectives of the educational institution	A
2.	Availability of procedures for design, approval and revision of a study programme (including expected learning outcomes) with the account of the development of science and industry, and also with the consideration of stakeholder opinions (administration, teaching staff, students, employers)	A
3.	Consideration of the requirements of professional standards (if available), of labour market, of national qualification framework descriptors in the study programme	B

Analysis of the educational programmes' compliance with the standard:

The goal of the programme and learning outcomes correspond to the TSU mission, requirements of the Independently Established Educational Standard of Higher Education at TSU (IEES HE TSU) in the field of study 42.03.02 «Journalism» and requirements of professional standards. Contents of the programme are oriented at demands of the labour market and requirements of professional standards of the Ministry of Labour and Social Protection of the Russian Federation.

Mechanisms for updating and adjusting the programme in accordance with the market demands, requirements of professional standards taking into account new achievements in science and technology are presented in the Regulations of the Basic Educational Programme.

The programme is in demand among applicants. It is approved by the competition, high admission scores on the entrance examinations and recognition of the programme by school graduates from Tomsk, Novosibirsk, Altai, Kemerovo, Omsk, Krasnodar Regions, Buryatia, Kazakhstan. There are foreign students from Germany, Latvia, Vietnam, Nigeria, Antigua and Barbuda, etc. Employability of graduates is 82% (2018).

Achievements:

Highly developed working programmes of disciplines, the mechanism for updating and correcting the programme correspond to the requirements of professional standards and new achievements of science and technology.

The programme is regularly reviewed, updated and corrected with the account of requirements of the market and professional standards.

Recommendations:

It is necessary to involve graduates and employers in the procedure of designing the study programme not only to discuss concepts and design of programmes but to forecast changes on the labour market.

It is recommended to regularly monitor evaluation of the situation and competition on the educational market for effective transformation of the programme and its commitment to certain consumers.

It is advisable to take into account position of federal mass media, federal and international professional communities in the sphere of media and information and communication technologies.

It is necessary to actively promote the study programme among target groups.

3.3 Standard 3. Student-centered learning, teaching and assessment

*Compliance with the standard: **full compliance***

Table 3 - Criteria to Standard 3

Nº	Subject of Evaluation	Mark
1.	Consideration of needs of diverse groups of students and a possibility to create individual learning paths	A
2.	Use of methods encouraging students to take an active part in creating the learning process	A
3.	Use of clearly defined criteria and objective assessment procedures of learning outcomes/ competences of students corresponding to the expected learning outcomes, goals of the study programme and their purpose (diagnostic, formative or summative assessment)	A
4.	Information about the study programme, criteria and procedures for assessment of learning outcomes/competencies, about examinations, tests and other types of control.	B
5.	Use of procedures of independent assessment of learning outcomes	A
6.	Availability and effectiveness of appeals procedure and procedures for dealing with students complaints	A

Analysis of the educational programmes' compliance with the standard:

Documents and criteria for evaluation of students' knowledge and competencies are available in the informational system of support of the educational process.

Students' training is organized both in compliance with the standard curriculum and schedule and individual study plan. Individual abilities of students are taken into account during the whole period of training by means of the system of social and educational work. There is an active group of curators at the Departments who are experienced teachers. There are tutors among senior students who facilitate adaptation of first-year and vulnerable students.

Extra curricular activities are another important factor in education. There are campus courses, workshops, additional practical training. Some students organize special events and programmes that promote development of new competencies.

Students regularly participate in the system of education quality assurance. Questionnaire is widely used among the methods stimulating students to design learning process. Survey of Bachelor students makes it possible to obtain reliable and unbiased information reflecting strengths and weaknesses in the organization of the learning process, which can serve as a basis for improving the programme. Survey's results help to evaluate quality of training, effectiveness of lectures, practical and laboratory sessions, quality of conditions for the educational process.

Achievements:

There is an informational system of support of the educational process: all the documents and criteria for evaluation of learning outcomes and competencies are available for students.

The programme takes into account interests and requirements of different groups of students. At teachers' request students participate in designing of the educational process.

The administration and Academic Division quickly react to students' complaints, meet their demands when forming an individual learning path.

Recommendations:

It is recommended to regulate the procedure of students' participation in designing study programmes.

It is advisable to regulate the procedure of independent evaluation of learning outcomes by employers and professional communities.

It is necessary to make a full and regularly updated English version of the web-site of the Faculty of Journalism for foreign students and for support of academic mobility.

3.4 Standard 4. Student admission, support of academic achievements and graduation

Compliance with the standard: **full compliance**

Table 4 - Criteria to Standard 4

Nº	Subject of Evaluation	Mark
1.	Systematic carrier guidance work targeted at the recruiting and selection of applicants should be in place	A
2.	Availability and effectiveness of rules and regulations for admission, transfer of students from other educational institutions, recognition of qualifications, periods of study and prior learning	A
3.	Systematic work to support students' progression	A
4.	Recognition of higher education qualifications obtained in the RF and abroad (Diploma Supplement)	A
5.	Participation of students in mobility programmes	B

Analysis of the educational programmes' compliance with the standard:

Career-guidance work includes holding of Doors Open Days, working at the School of Young Journalist oriented to pupils of 9-11 classes, holding the annual student festival of photography and design, the annual documentary film festival «Pereprava» gathering participants from over 10 regions in Russia and abroad. The Russian student conference «Topical Issues in Journalism», public lectures and workshops of experts/employers are held every year.

Support of students' academic mobility includes visit control by teachers. Students' academic progress is systematically discussed at the meetings of the Departments and Academic Council of the Faculty of Journalism. It helps to evaluate students' training and carry out corrective measures in relation to changes in the content of the pool of assessment tools, evaluation criteria and technologies of organizations.

Students have the possibility to obtain a state-funded place if they succeed in learning, research and social life of the University and if there are vacant places at the Faculty. TSU has the Regulations for Student Transfer from Other Faculties and Education Institutions.

Achievements:

Systematic career-guidance work aimed at preparation and selection of motivated applicants is in place. Pupils are trained at the School of Young Journalist. Student Media Centre of the Faculty of Journalism holds not less than 10 events per year aimed at attraction of applicants from different Russian regions.

The Entrance Examination Programme implies a creative competition.

There are exchange programmes and practical training sessions at Hannover Higher Professional School (Germany). Teachers participate in the festival of photojournalism in Perpignan (France). 6 students from Hannover Higher Professional School studied at the Faculty of Journalism in the frames of the student exchange programme. The multiplatform project «Vnutrennyaya Estoniya» (Inner Estonia) made together with foreign students received numerous international awards. The project «Gorodskie Ptitsy» (City Birds) of the student group aimed at designing digital editions was awarded at the world competition «SND Best of Digital Design» as the best student project in the sphere of tablet applications.

The Department of Paid Educational Services gives a European Diploma Supplement to students who have completed their studies and apply for jobs or internship abroad.

Recommendations:

It is recommended to actively involve students not only in project and research activities but in promotion of the best practices of TSU researchers and innovators.

It is advisable to make a system of students' exchange programmes and international mobility. It is necessary to regularly inform students about the opportunities and programmes of international exchange; to use additional systems of incentives for students actively participating in international programmes.

3.5 Standard 5. Teaching staff

Compliance with the standard: **substantial compliance**

Table 5 - Criteria to Standard 5

Nº	Subject of Evaluation	Mark
1.	Qualification and competence of the teaching staff : – Academic degrees and titles; – Industry and state awards and prizes; – Practical experience; – Published text books, handbooks and methodological guidebooks	A
2.	Relevance of specialists, degrees and titles and /or practical experience to the profile of the study programme	A
3.	Research activity of the teaching staff, implementation of research results in the academic process	B
4.	Use of innovative teaching methods and advanced technologies	A
5.	Visiting lecturers from other educational institutions including those from abroad	B
6.	Participation of the teachers in joint international projects, internships abroad, academic mobility programmes	B
7.	A system of financial and non-financial incentives for teachers	A
8.	Availability and use of clear, transparent and objective criteria for: – Hiring staff including teachers from foreign educational institutions, assignment to positions, promotion, dismissal; – Dismissal of teachers with low level of professional competency	A
9.	A system for career development and professional advancement for teachers	A

Analysis of the educational programmes' compliance with the standard:

The percentage of the teaching staff having the academic degree is 73,6%. The percentage of the teaching staff (given integer values of rates) of the total number of heads and employees of the organization whose activity is related to the programme «Journalism and New Media» (having working experience in the professional sphere more than 3 years) is 27.8% of the total number of the academic staff delivering the programme.

80,4% of teachers participate in research activities related to the subject matter, develop study guides on the disciplines, regularly take part in national and international conferences and seminars.

Teachers actively help students to do practical work with the use of innovative teaching methods and advanced technologies, for example, interactive teaching methods that encourage students to think and act when studying learning materials. All teachers do practical and/or research work on the subject matter of the disciplines they teach. It allows them to maintain relevant competencies at the necessary level. Over the last three years 75% of teachers attended courses on professional development in subject-specific organizations.

There is a system of financial (payment for research activities, publishing coursebooks, etc.), and non-financial (organizing competition for developing educational editions, monographs and electronic educational resources) incentives to motivate teachers. However, due to the fact that the programme

is practically oriented and teachers do projects together with students, the teaching staff does not always have enough time to do research.

Achievements:

Teachers are highly qualified and have basic education that corresponds to the subject matter of the discipline they teach. They won several competitions and received awards. Teachers actively publish articles in journals of RSCI, Higher Attestation Commission, Scopus, and Web of Science.

The teaching staff publishes the academic journal «News of Tomsk State University. Philology» that is indexed in the systems of Web of Science and Scopus, journal «Issues of Journalism» and collection of works of young researchers «Topical Issues of Journalism» that is developed together with students.

Teachers participated in various international research activities and served internships. In 2016 a group of teachers and students took part in the international workshop within the framework of the largest European festival of young photojournalists «Lumix» (Hannover Higher Professional School, Germany) and one of the largest world’s photojournalism festivals «Visa Pour l’Image» (Perpignan, France) together with student groups from Germany, Spain, France, and Turkey.

Recommendations:

It is recommended to actively involve foreign teachers and researchers to give lectures and hold workshops with the goal to share experience in implementation of advanced educational technologies.

It is advisable to improve teachers’ work to give them more time for research and international activities and promotion of the best practices of TSU researchers and innovators (time management of classroom and extracurricular activities, research work, reducing the amount of time for routine activities).

It is recommended to actively develop teaching materials in foreign languages to involve overseas students. It is necessary to provide teachers with an opportunity to improve their skills in learning foreign languages.

It is necessary to publish more works of the teaching staff in foreign academic journals of Web of Science, Scopus, Dimensions, and OpenAccess.

3.6 Standard 6. Learning resources and student support

*Compliance with the standard: **substantial compliance***

Table 6 - Criteria to Standard 6

№	Subject of Evaluation	Mark
1.	Provision of the study programme with material and technical recourses in accordance with the requirements of the curriculum (modern tools, equipment, computers, classrooms, laboratories)	A
2.	Availability of up-to-date library and information resources including those for independent study and research work	A
3.	Availability of infrastructure to ensure access to quality education to students with different opportunities and of different age, and to provide the development of social and educational component of the academic process	B
4.	The system of feedback on the satisfaction with conditions and organization of the study process should be in place	B
5.	Availability of accessible information about opportunities for student mobility and its support system	B

Analysis of the educational programmes' compliance with the standard:

There is a library with 7 439 999 exemplars of academic, training and fine literature. Library stocks are annually refilled and renewed by requests of the teaching staff.

Conditions for students' independent work on a 24/7 basis are created in the Research library. An information system and electronic resources are available. The reference room of bibliographical information centre is reorganized into the Research Hall where students can work in «open» space or in separate rooms for one or two persons. There are rooms for joint activities provided with high-technology equipment. Students can reserve all these facilities online for convenient time.

The International Resource Centre provides an access to relevant printed and electronic information resources in foreign languages (English and German) as well as high quality service to foreign students and employees and international infrastructure of the library.

Labour unions of students and staff and Unified Student Board organize social and educational work, work of student unions, other groups (music, theatre, sport, etc.).

Achievements:

The study programme is equipped with modern multimedia laboratories, new projection equipment, computer classes with an access to the Internet and licensed software. There are training television, photo, radio studios and digital printing studio.

Students have a free access to electronic library systems, electronic books and theses, research periodicals, reference and scientometric systems with the help of electronic resources of the Research library.

A new modern building with a special room for creative activities «Creative Media Hall» is designed.

Recommendations:

It is recommended to continue work on development of accessible environment for people with disabilities.

It is advisable to regularly publish information about bursaries, fringe benefits, academic mobility, and grants for students on the web-site or in social networks.

3.7 Standard 7. Collection, analysis and use of information for managing the study programme

Compliance with the standard: **full compliance**

Table 7 - Criteria to Standard 7

Nº	Subject of Evaluation	Mark
1.	Availability and effectiveness of the system for collecting and monitoring information about the study programme	A
2.	Participation of students and staff of the educational institution in collecting and analyzing information for managing the study programme	A
3.	The educational institution should have in place a unified effective information system on the basis of modern information technologies for managing the study programme	A

Analysis of the educational programmes' compliance with the standard:

General information about the programme «Journalism and New Media» is published on the web-site of the Faculty of Journalism and includes an overview of the programme, programmes of practical training, entrance exams, concept and goal of the programme, catalogue of disciplines, resources of the programme, business cards of regular teachers, employability, and admission rules. Students can get information about the programme in the social network «V Kontakte» and in the corporate portal of the University.

An overview of vacancies based on local and regional job seeking websites, including jobs for disabled people is published. The overview comprises vacancies for novice specialists and part time jobs for students. There are workshops with involvement of employers who help students and graduates to get specific recommendations on employment, get acquainted with the requirements for experts of a certain specialty and a set of expected learning outcomes, skills and personal qualities of employees.

Information and analytical systems «Student», «Raspisanie» (Timetable), «Persona» (Person) and others are used to organize and manage the educational process. Information on each employee of the University is published in the system «Persona». A profile of each teacher contains information on academic, methodological, research, project and other activities. The system «Student» is oriented at management of data flow in educational activities and provides for registration of students, grouping, execution of orders for scholarships, practical training, enrollment and graduation, execution of notices and other kinds of activities.

Achievements:

An information educational environment provides control over key indicators of activities of the University subdivisions. There is a developed system «Persona» with information about TSU employees, analytical systems «Student» and «Raspisanie», and information system «Flamingo» to make students' portfolio. The system «Flamingo» allows students to get information about scholarships and conferences, competitions, including those for increased state academic scholarship.

Upon the consent of graduates information about their success is published on the web-site of the Faculty of Journalism. Information about vacancies (on request of employers) is published on the web-site of the Faculty and in social networks not only for graduates but for students as a part-time job.

Recommendations:

It is recommended to actively use information and communication technologies in management of the study programme.

It is advisable to involve graduates in monitoring of information on the study programme to improve its quality; to use information resources for cooperation with graduates.

3.8 Standard 8. Public information

Compliance with the standard: **full compliance**

Table 8 - Criteria to Standard 8

Nº	Subject of Evaluation	Mark
1.	Effective use of the official website of the study programme for its quality enhancement	A
2.	Publication of complete and accurate information on the study programme and its achievements on the official website of the educational institution and mass media	A
3.	Publication of objective data on the employability of graduates	B
4.	Integration in the environment, interaction of the educational institution with different professional associations and other organization including those from abroad	B

Analysis of the educational programmes' compliance with the standard:

The TSU website covers information about the events held by the Faculty of Journalism: All-Russian student festival of photography and design PHD, All-Russian documentary film festival «Pereprava», exhibitions, workshops and open lectures of employers and graduates of the Faculty of Journalism.

Students regularly take part in competitions, contests, projects, volunteer work demonstrating their achievements at regional, national, and international levels that is also reflected on the website of the Faculty of Journalism and the University.

In addition to mentioned information resources, there is a web-site section «Applicant» containing information on enrollment, events for applicants organized at regional, national and international levels, results and achievements. The web-site is available for visually impaired people.

The TSU newspaper «AlmaMater», brochures with the information about the Faculty and the programme are used. The programme is presented at various forums and conferences, including the foreign ones.

Achievements:

Full information about the study programme is published on the official web-site of the University and the Faculty of Journalism. It is available for visually impaired people.

Due to the criterion of integration with the environment, means of interaction between the education institution and various professional associations and other organizations it should be noted that teachers and some Bachelor students are members of the Tomsk branch of the Russian Union of Journalists and Society for News Design. The Department of New Media, Photojournalism and Media Design and Department of Information Journalism are the major departments acting in accordance with the partnership agreement between TSU and RIA TOMSK and ITAR TASS correspondingly. It increases public awareness about the study programme.

Recommendations:

It is recommended to actively use resources of the University and the Faculty of Journalism in other Russian regions and abroad.

It is advisable to improve publication of objective data on employability and demand of graduates.

3.9 Standard 9. On-going monitoring and periodic review of programmes

Compliance with the standard: **full compliance**

Table 9 - Criteria to Standard 9

№	Subject of Evaluation	Mark
1.	Documented procedures of monitoring and periodic review of study programmes should be in place	A
2.	Availability of a feedback mechanism for students, employers, branch ministries and departments (key stakeholders in employment) in the process of monitoring and periodic review of a study programme	B
3.	Effectiveness of procedures for monitoring and periodic review of a study programme (enhancement of programmes)	A

Analysis of the educational programmes' compliance with the standard:

The programme, academic and organizational documents are systematically updated in accordance with the TSU internal regulations to meet the requirements of the Federal State Educational Standard / Independently Established Educational Standard of Higher Education at TSU, the requirements of the professional standard and recent achievements in science (once in 1-2 years).

Teachers are responsible for updating the working programmes of disciplines and pools of assessment tools. Curriculum, content of the programme and other documents are amended by the supervisor of the programme with the approval of the administration of the Faculty of Journalism and the Academic Division of TSU.

Participation of representatives of professional community in monitoring, periodical review and improvement of the study programme is not regulated in documents.

Achievements:

The agreement between TSU and RIA Tomsk and ITAR TASS on creation of the Department of New Media, Photojournalism and Media Design and Department of Information Journalism was signed.

Highly developed working programmes of disciplines correspond to the requirements of professional standards. Some disciplines are developed together with prospective employers who are also teachers at the Department of New Media, Photojournalism and Media Design: «Journalism 101: Basic Course», «New Media Management», «SMM Technologies», «Multimedia Reporting», «Science Journalism».

Recommendations:

It is recommended to regulate monitoring, assessment and review of study programmes with the participation of employers, subject-specific departments and professional community.

It is advisable to make amendments in the study programme every year.

3.10 Standard 10. Cyclical external quality assurance of study programmes

Compliance with the standard: **substantial compliance**

Table 10 - Criteria to Standard 10

Nº	Subject of Evaluation	Mark
1.	Periodic review of a study programme	A
2.	Availability of a corrective actions programme to follow up the results of external evaluation of study programmes	B
3.	Consideration of the results of previous procedures of external evaluation when conducting subsequent external procedures	B

Analysis of the educational programmes' compliance with the standard:

Employers participate in independent review. They evaluate development of graduates' professional competencies by being members of the State Examination Board, reviewing Bachelor's creative works and giving feedback on the programme.

Awards of teachers and students for participation in professional competitions for journalists and for achievements in different kinds of activity serve as an example of independent evaluation by the professional community.

Successful employment of graduates and positive feedback from employers also serve as an indicator of the positive external review of the programme.

External review made by the Ministry of Education and Science did not identify any needs for adjusting the programme.

Achievements:

In 2017 state accreditation of the study programme «Journalism and New Media» was carried out.

In 2018 Rosobrnadzor did not find any violations in organization of the educational process.

Recommendations:

It is recommended to involve employers and members of professional communities in the programme of corrective measures based on the results of external review.

It is advisable to develop corrective measures taking into account recommendations of the External Review Panel following the results of the academic year 2018 – 2019.

4. RECOMMENDATIONS FOR IMPROVEMENT

Thus, based on the analyses of the presented documents, meetings and interviews, conducted during the site-visit, with the purpose of enhancing the quality of implementing the educational programme under accreditation the Review Panel recommends:

1. It is recommended to actively use resources of the University and the Faculty of Journalism in other Russian regions and abroad.
2. It is advisable to improve publication of objective data on employability and demand of graduates.
3. It is recommended to actively use information and communication technologies in management of the study programme.
4. It is advisable to involve graduates in monitoring of information on the study programme to improve its quality; to use information resources for cooperation with graduates.
5. It is recommended to continue work on development of accessible environment for people with disabilities.
6. It is advisable to regularly publish information about bursaries, fringe benefits, academic mobility, and grants for students on the web-site or in social networks.
7. It is recommended to actively involve foreign teachers and researchers to give lectures and hold workshops.
8. It is advisable to improve teachers' work to give them more time for research and international activities and promotion of the best practices of TSU researchers and innovators (time management of classroom and extracurricular activities, research work, reducing the amount of time for routine activities).
9. It is recommended to actively develop teaching materials in foreign languages to involve overseas students. It is necessary to provide teachers with an opportunity to improve their skills in learning foreign languages.
10. It is necessary to publish more works of the teaching staff in foreign academic journals of Web of Science, Scopus, etc.
11. It is recommended to actively involve students not only in project and research activities but in promotion of the best practices of TSU researchers and innovators.
12. It is advisable to make a system of students' exchange programmes and international mobility. It is necessary to regularly inform students about the opportunities and programmes of international exchange; to use additional systems of incentives for students actively participating in international programmes.
13. It is recommended to regulate the procedure of students' participation in designing study programmes.
14. It is advisable to regulate the procedure of independent evaluation of learning outcomes by employers and professional communities.
15. It is necessary to make a full and regularly updated English version of the web-site of the Faculty of Journalism for foreign students and for support of academic mobility.
16. It is necessary to involve graduates and employers in the procedure of designing the study programme not only to discuss concepts and design of programmes but to forecast changes on the labour market.

17. It is recommended to regularly monitor evaluation of the situation and competition on the educational market for effective transformation of the programme and its commitment to certain consumers.
18. It is advisable to take into account position of federal mass media, federal and international professional communities in the sphere of media and information and communication technologies.
19. It is necessary to actively promote the study programme among target groups.
20. It is necessary to actively involve students in management, development and implementation of education quality assurance. It is recommended to create a Student Council on Education Quality.
21. It is advisable to actively involve experts and young scientists having working experience in leading foreign and Russian universities and research institutions; to intensify international and national academic mobility of the teaching staff.
22. It is necessary to provide for implementation of the programme in cooperation with leading foreign and Russian universities (University of Leeds (Great Britain), Hannover University of Applied Sciences and Arts (Germany), University of Hong Kong, University of Florida (USA), University of Tartu (Estonia), South Ural State University (Russia).
23. It is recommended to regulate monitoring, assessment and review of study programmes with the participation of employers, subject-specific departments and professional community.
24. It is advisable to make amendments in the study programme every year.
25. It is recommended to involve employers and members of professional communities in the programme of corrective measures based on the results of external review.
26. It is advisable to develop corrective measures taking into account recommendations of the External Review Panel following the results of the academic year 2018 – 2019.

5. CONCLUSION

Based on the self-evaluation report analysis, documents and data submitted the External Review Panel has come to the conclusion that the study programme «Journalism and New Media» in 42.03.02 «Journalism» **fully complies** with the standards and criteria of public accreditation of the National Centre for Public Accreditation.

The Panel recommends that the National Accreditation Board accredits the study programme «Journalism and New Media» in 42.03.02 «Journalism» delivered by National Research Tomsk State University for the period of **6 years**.

ANNEX A

SCHEDULE OF THE SITE VISIT OF THE EXTERNAL REVIEW PANEL

Time	Event	Participants	Venue
October 31, Wednesday			
8.30	Arrival at the University		
08.45 – 10.30	First meeting of the External Review Panel		Room 7, 34a, Lenina Pr.
10.30 – 12.00	Meeting of the ERP with the University administration and people responsible for accreditation	Rector, Vice-Rectors, people responsible for accreditation, ERP	Room 7
12.00 – 13.00	Tour of the University	ERP	
13.00 – 13.50	Lunch		cafe "Minutka", TSU Main Building
14.00 – 14.45	Visiting TSU library	ERP	TSU library
15.00 – 16.00	Meeting with Dean	Dean, Deputy Deans, ERP	Room 7
16.00 – 16.30	Work with documents	ERP	Room 7
16.30 – 17.30	Meeting with Heads of Departments	Heads of Departments, ERP	Room 7
17.30 – 18.00	Internal meeting of ERP	ERP	Room 7
18.00 – 19.00	Meeting with graduates	Graduates, ERP	Room 7
19.00 – 19.30	Internal meeting of ERP	ERP	Room 7

Time	Event	Participants	Venue
November 1, Thursday			
8.45	Arrival at the University		
09.00 – 10.00	Meeting with teachers	Teachers, ERP	Room 7
10.00 – 10.30	Internal meeting of ERP	ERP	Room 7
10.30 – 11.30	Meeting with students	Students, ERP	Room 7
11.30 – 12.30	Meeting with the staff of the Division for Development of Education Quality, TSU Centre for Accreditation, Division of Practical Training and Employment	Staff, ERP	Room 7
12.30 – 13.30	Lunch		cafe "Minutka", TSU Main Building
13.45 – 15.00	Tour of the University (visiting TV studio, photolaboratory, printing office, etc.)	ERP	Building № 7, 66, Lenina Pr.
15.15 – 16.15	Meeting with representatives of professional community	Representatives of professional community, ERP	Centre "Status", RIA «Tomsk», 2, Batenkova Square
16.30 – 18.00	Working with documents	ERP	Room 7
November 2, Friday			
8.45	Arrival at the University		
09.00 – 12.00	Internal meeting of ERP: discussion of preliminary results of the site visit, preparation of the oral report of the panel	ERP	Room 7
12.00 – 13.30	Closing meeting of the External Review Panel with the representatives of the University	ERP, University administration, Heads of the Graduate Departments, teachers, students	Room 7
13.30 – 14.30	Lunch		cafe "Minutka", TSU Main Building
	Departure		

ANNEX 5

PARTICIPANTS OF THE MEETINGS

University administration, people responsible for accreditation:

№	Name	Position	Contact information
1.	Eduard Galazhinskii	Rector	rector@tsu.ru 8-(3822)-529-852
2.	Viktor Dyomin	Vice-Rector for Academic Affairs	dyomin@tsu.ru 8-(3822)-529-601
3.	Artem Rykun	Vice-Rector for International Relations	a_rykun@mail.ru 8-(3822)-529-644
4.	Elena Brel	Head of the Academic Division	8-(3822)-529-481
5.	Tatiana Rudenko	Director of the Accreditation Centre	rudenko@ido.tsu.ru 8-(3822)-529-552
6.	Igor Kochev	Expert on teaching and learning of the Accreditation Centre	8-(3822)-529-552
7.	Aleksandr Petelin	Head of the Department of Practical Training and Employment	cstv@mail.tsu.ru 8-(3822)-529-831
8.	Ilia Miasnikov	Acting Dean of the Faculty of Journalism	bit.magazine@gmail.com 8-(3822)-512-790
9.	Anna Tsyrfа	Deputy Dean for Academic Affairs of the Faculty of Journalism	bit.magazine@gmail.com 8-(3822)-512-790
10.	Kira Akimova	Director of the Centre for Development of Education Quality	akimova.kira@gmail.com

Representatives of subdivisions responsible for education quality:

№	Name	Position	Contact information
1.	Tatiana Rudenko	Director of the Centre of International and Public Accreditation of Study Programme	rudenko@ido.tsu.ru 8-(3822)-529-552
2.	Kira Akimova	Director of the Centre for Development of Education Quality	akimova.kira@gmail.com
3.	Andrei Babenko	Professor, developer of the TSU system of quality management	andrey.babenko.56@mail.ru 8-(3822)-529-853
4.	Aleksandr Petelin	Head of the Department of Practical Training and Employment	cstv@mail.tsu.ru 8-(3822)-529-831

Dean and Deputy Deans of the Faculty:

№	Name	Position	Contact information
1.	Ilia Miasnikov	Acting Dean of the Faculty of Journalism	bit.magazine@gmail.com 8-(3822)-512-790
2.	Anna Tsyrfа	Deputy Dean for Academic Affairs of the Faculty of Journalism	bit.magazine@gmail.com 8-(3822)-512-790
3.	Vasilii Vershinin	Deputy Director for Educational Work	virshinin@gmail.com 8-(3822)-514-373

Heads of Departments:

№	Name	Position	Contact information
1.	Natalia Zhiliakova	Head of the Department of Theory and Practice of Journalism	8-(3822)-514-373
2.	Yuri Ershov	Head of the Department of TV and Radio Journalism	8-(3822)-514-373

Teachers:

№	Name	Position	Contact information
1.	Galina Sakharevich	Teaching Assistant of the Department of Theory and Practice in Journalism	8-(3822)-51-37-36 galina.sakharevich@gmail.com
2.	Elena Kushnarevich	Associate Professor of the Department of TV and Radio Journalism	8-(3822)-51-43-73 allena1771@gmail.com
3.	Galina Kruchevskaia	Associate Professor of the Department of Theory and Practice in Journalism	8-(3822)-51-43-73 gvkg@yandex.ru
4.	Sofia Bezukladnikova	Teaching Assistant of the Department of Theory and Practice in Journalism	8-(3822)-51-27-90
5.	Sergei Zakharov	Senior Teacher of the Department of New Media, Photojournalism and Media Design	8-(3822)-51-37-36 photox@yandex.ru
6.	Dmitri Konkov	Associate Professor of the Department of Ancient History, History of the Middle Ages and Methodology of History	8-(3822)52-84-04 dkonkov@mail.ru
7.	Anna Iaroslavtseva	Associate Professor of the Department of TV and Radio Journalism	8-(3822)-51-43-73 gria@list.ru

Students:

№	Name	Field of study	Year	Contact information
1.	Maksim Vaganov	Journalism	3	+7-913-110-64-68 https://vk.com/vaganovmax
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3.	Yulia Kochergina	Journalism	3	https://vk.com/idjuliadk
4.	Malika Nuruzova	Journalism	3	https://vk.com/id183369535
5.	Anastasia Gladchenko	Journalism	1	https://vk.com/rebelglash
6.	Viacheslav Matvievskikh	Journalism	1	https://vk.com/hello_3ere
7.	Aleksei Savelev	Journalism	1	https://vk.com/alsavel
8.	Elizaveta Aleksandrova	Journalism	3	https://vk.com/id_l_bam
9.	Irina Yurtaeva	Journalism	2	https://vk.com/id146130714
10.	Elena Filina	Journalism	4	https://vk.com/id76000842

Representatives of professional community:

№	Name	Position	Contact information
1.	Tatiana Svintsova	Editor-in-Chief of RIA TOMSK	info@tomskria.ru 8-(3822)-28-23-23
2.	Zalina Amirova	Deputy Editor-in-Chief of RIA TOMSK	info@tomskria.ru 8-(3822)-28-23-23
3.	Elena Fatkulina	Editor-in-Chief of «Tomskii Obzor»	fea@westsib.ru 8-(3822)-90-20-19
4.	Liubov Chernykh	Deputy Director for Information Policy, STRBC «Tomsk»	lyubov- chernykh@yandex.ru 8-(3822)-60 24 40
5.	Dmitrii Afonin	Director of the Regional Bureau «Interfax-Siberia»	Dmitriy.Afonin@interfax.ru 8-(3822)-90-00-93

Graduates:

№	Name	Place of Work	Position	Contact information
1.	Taisiia Shchelkanova	TSU, Faculty of Journalism	Manager of the Academic Office	https://vk.com/id80670317
2.	Elena Sannikova	TSU, Department of Information Policy	Communications Officer	selennia.sn@gmail.com
3.	Ilia Saushkin	TSUAB, Press Service	Communications Officer	https://vk.com/creatfox
4.	Nikita Pushkin	Information Agency «Novosibirsk»	Designer	pushkin1995@live.com
5.	Sofia Shapovalova	TSU, Centre of Urban Studies	Manager	alirayne@rambler.ru
6.	Natalia Sukhoveiko	Interfax-Siberia	Correspondent	kirika_tomsk@mail.ru
7.	Evgeniia Vershinina	Company Rubius	Communications Officer	en.kurmi@gmail.com
8.	Aleksandr Kuznetsov	Studio PALEX	Developer	https://vk.com/littleboggart

ANNEX B

THE SCALE OF ASSESSMENT PARAMETERS OF A STUDY PROGRAMME

№	Standards	Assessment of the study programme			
		Full compliance	Substantial compliance	Partial compliance (needs improvement)	Non-compliance
1.	Policy (goals, development strategy) and quality assurance procedures of a study programme	*			
2.	Design and approval of programmes	*			
3.	Student-centred learning, teaching and assessment	*			
4.	Student admission, support of academic achievements and graduation	*			
5.	Teaching staff		*		
6.	Learning resources and student support		*		
7.	Collection, analysis and use of information for managing the study programme	*			
8.	Public information	*			
9.	On-going monitoring and periodic review of programmes	*			
10.	Cyclical external quality assurance of study programmes		*		